

INHERIT. TRANSFORM. COMMIT.

# ROADMAP: 1ST MILESTONE

2022 Full-Year Results





# **GOVERNANCE PRESENTATION**



Christel ZORDAN
Chief Executive Officer



Patrick BERNASCONI Chairman of the Board



Bruno MEYER
Deputy Chief Executive Officer

# KEY FIGURES AND OVERVIEW

2022



#### Results

- EPRA earnings / share: €1.9
- Recurring Cash-Flow / share: €1.8
- EPRA NTA: €49.1
- EPRA NDV: €51.9
- Dividend: €0.75\*



#### Diversified geographic location

- Greater Paris: €206/m² average annualised rental income
- Major Regional Cities: €168/m² average annualised rental income



#### Initiation of the roadmap

- Sustained rental activity: €14m signed or renewed
- Acquisitions: €24m
- Developments: €10m
- Disposals: €30m



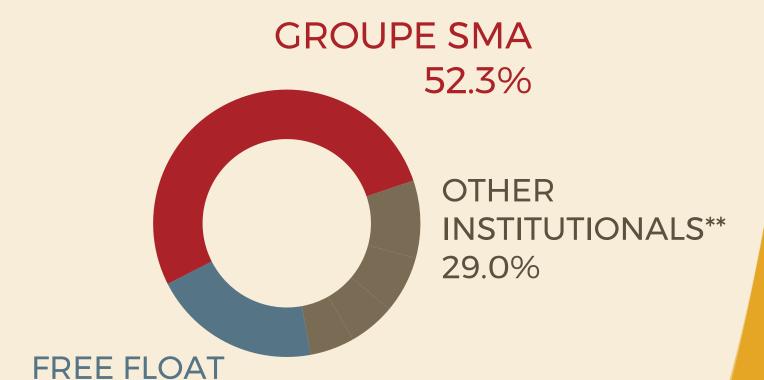
#### Resilient portfolio

€1,8bn



# Robust financial capacity

A stable shareholder base:



\*\* Malakoff Humanis 11.1%, Suravenir 6.9%, Mutuelle Générale 5.7%, AG Finance 5.4%

18.7%





# MARKET

#### A ROBUST USER MARKET AND A WAIT-AND-SEE ATTITUDE TO INVESTMENT

#### **Economic context**



+2.6%



**+5.10**<sub>9</sub>
OAT 10 years

#### €28.1bn invested in France

- Slowdown in H2
- Reinforcement of the diversification trend



€13.9<sub>bn</sub>



€**6.4**bn

Logistics & Industrials



€**5.6**bn



€2.2<sub>bn</sub>
Services

#### A wait-and-see attitude on investment

- Tightening of financing conditions
- Rising construction costs
- Decompression of interest rates

#### Robust user market

- Maintaining centrality as a major concern of users
- Reinforced polarisation (a 2-speed market)
- Resilience of rental values
- New user expectations (services, energy quality, transport...)

# HIGHLIGHTS

2022



#### **Governance & Strategy**

New Chairman of the Board of Directors
Adoption of the 5-year roadmap
Creation of a speciazed ESG Committee



#### **Activity**

Start-up of the new orientations:

- Return to the investment market
- Relaunch of development projects
- Definition of a new disposal plan
- Adaptation of the organisation to better meet its objectives

Sustained rental activity: €14m annualised rental income

Rigorous management: > 99% rents collected to date

Strengthening of the CSR strategy







OPERATIONAL ACTIVITY

FINANCIAL COMPONENTS

ROADMAP: 1ST MILESTONE



# OPERATIONAL ACTIVITY



Lille





# PORTFOLIO BREAKDOWN

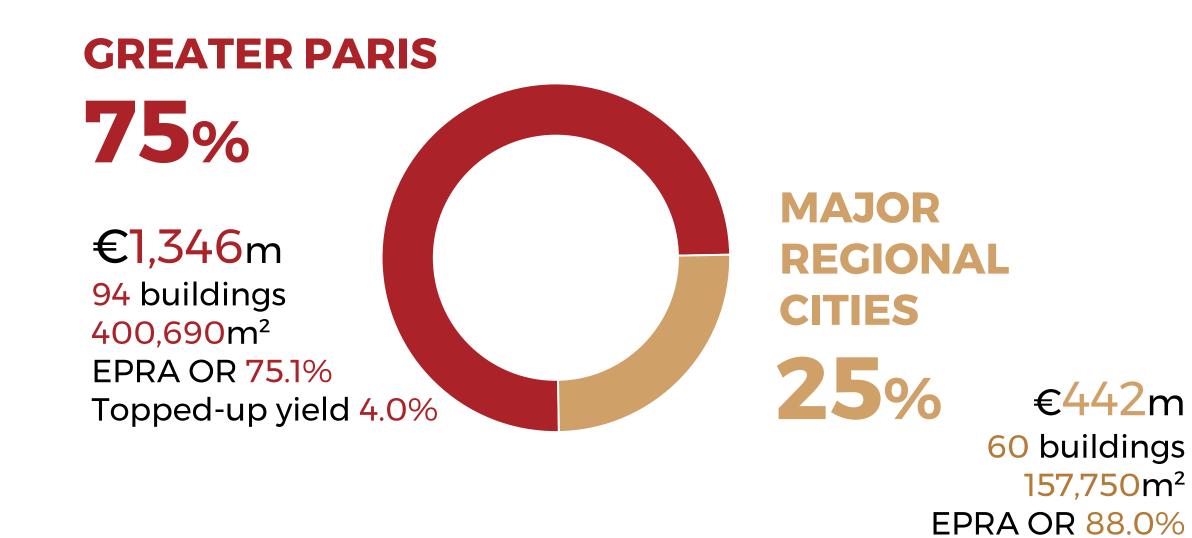
PORTFOLIO: €1,787M

NUMBER: 154 BUILDINGS

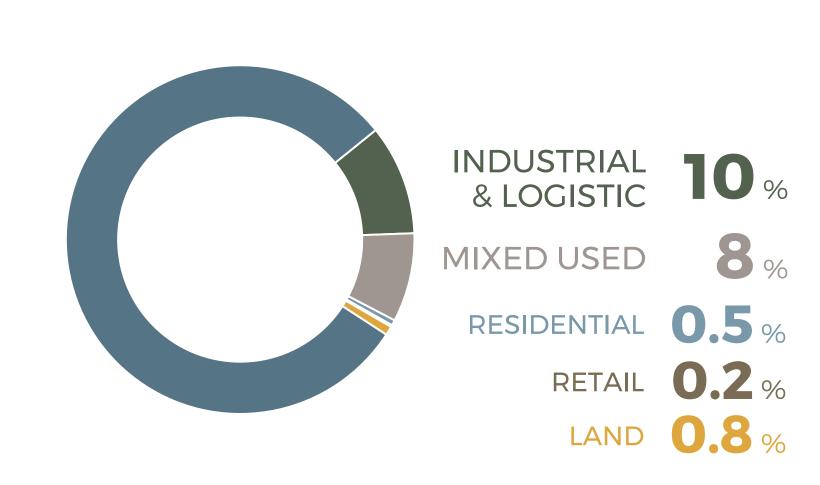
FLOOR AREA: 558,440 M<sup>2</sup>

OCCUPATION RATE\*: 78.1%

YIELD\*\*: 4.2%







Topped-up yield 4.9%

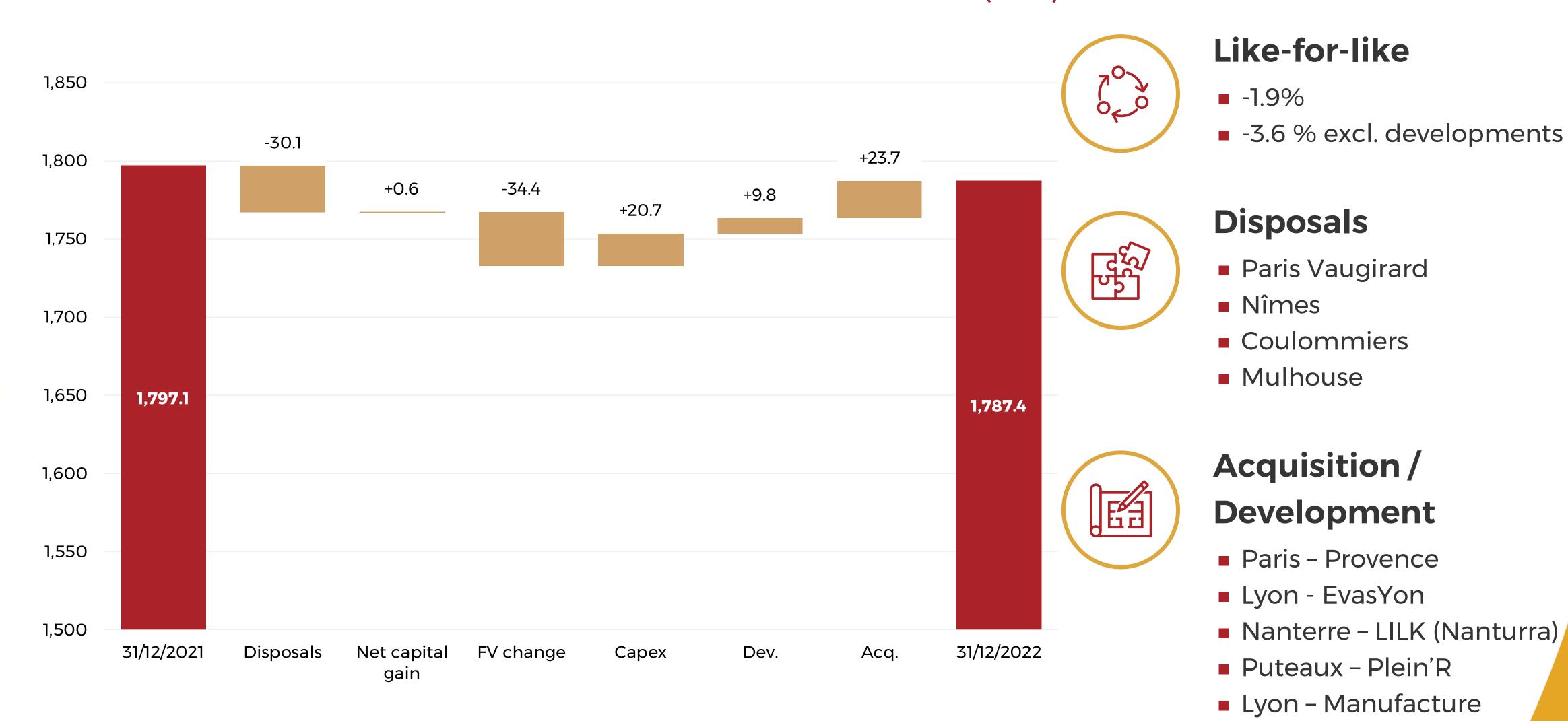
<sup>\*</sup> EPRA

<sup>\*\*</sup> EPRA Topped-up



# A RESILIENT PORTFOLIO

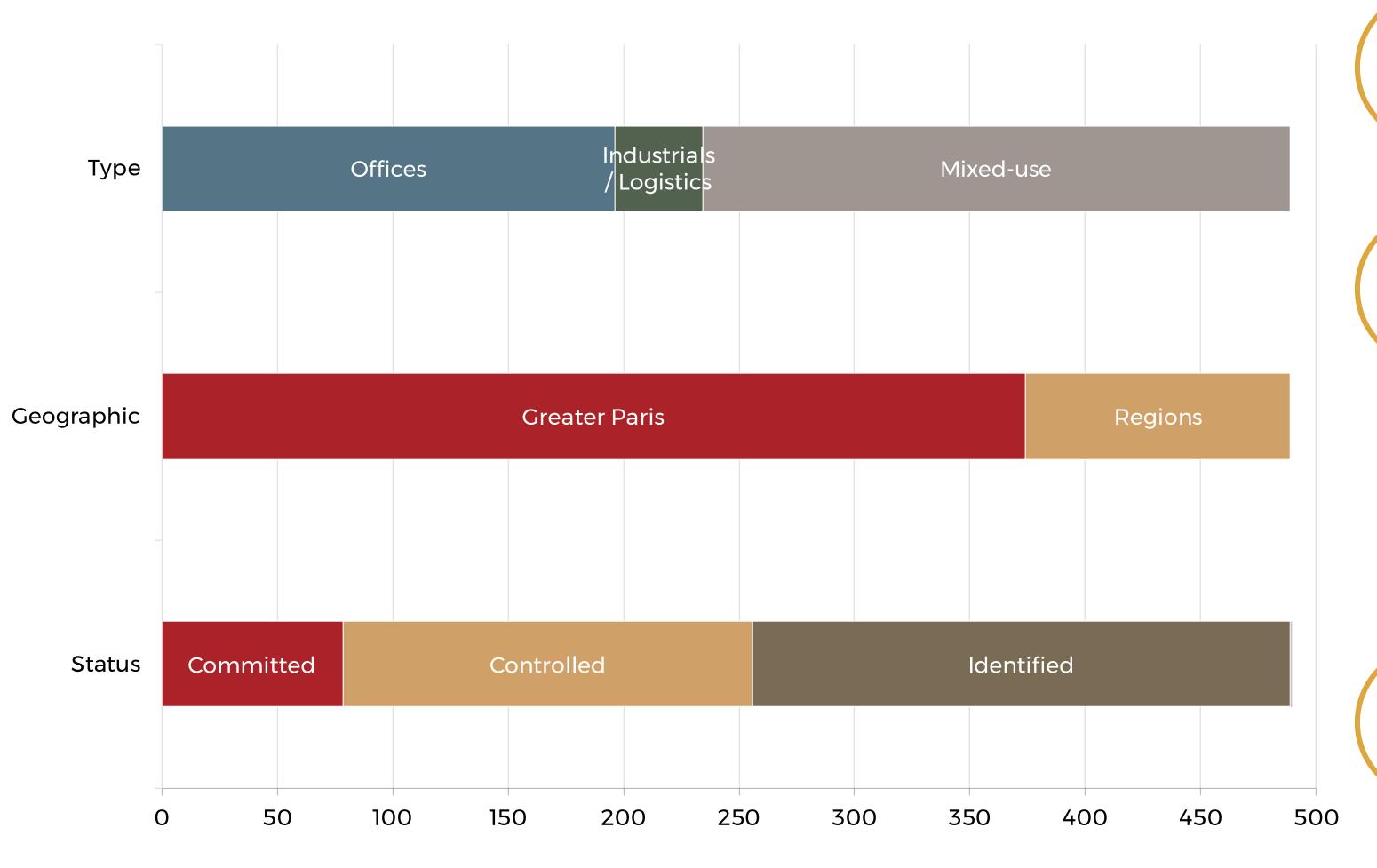
# CHANGE IN THE VALUE OF THE PROPERTY PORTFOLIO (€M)





# DEVELOPMENTS

#### RECONSTITUTION OF DEVELOPMENT PIPELINE





#### Total projects €490m



# Committed operation €78.5m

- Lyon EvasYon
- Lyon Manufacture
- Nanterre LILK (Nanturra)



ERV of committed operation €4.4m



# FOCUS: LYON, AN INNOVATIVE URBAN MODEL

#### A PRIVILEGED TERRITORY OF THE ROADMAP



A STRONG TERRITORIAL NETWORK



2nd-largest region in France in terms of GDP
Strategic position as an European crossroads
Competitiveness clusters
Strong potential for innovation



DIVERSITY AND MIXED-USE



Diversified population, mostly young, active and expanding

Remarkable surroundings: Ranked 25th among the world's most liveable cities according to The Economist



ENVIRONMENTAL PERFORMANCE



Selected for the "100 Climate-Neutral Cities" program of the European Commission
Sustainable environmental management of the city



# A MAJOR STRATEGIC METROPOLIS

#### LYON

#### Leading regional real estate market

- More than a third of the volumes invested in offices in 2022, out of all the volumes in the regions
- One of the three best years for Lyon

#### A dynamic office market

- Regional tertiary markets offer more stability and benefit from diversification strategies
- Strong momentum with €1.1bn invested in offices in the Lyon market by 2022

#### Strengthening the Company's position



#### Société de la Tour Eiffel Portfolio<sup>(1)</sup>



34,500<sub>m<sup>2</sup></sub>

€7.5<sub>m</sub>

€170<sub>m (HD)</sub>

Surface area

Potential rents

Portfolio value



Assets in operation



Assets in development



# A DIVERSIFIED PORTFOLIO IN LYON

#### **EVASYON**

Redevelopment

5,500m<sup>2</sup> offices  $\rightarrow$  10,500m<sup>2</sup> mixed-use

OR: 52% secured

Completion Q4 2024

Close to Part-Dieu (CBD)



FONTENAY

Offices

4,090m<sup>2</sup>

OR: 100%



### SAINT JEAN DE DIEU

Offices and Industrials  $2,294m^2$ 

OR: 100%



Offices and Education

5,955m<sup>2</sup>

OR: 100%

Part-Dieu (CBD)



Offices

 $7,597m^2$ 

OR: 57%

Carré de Soie (CBD)



Turnkey: Offices / Residentials / Retails

 $3,900m^2$ 

Completion Q4 2024

Part-Dieu (CBD)



# A MAJOR MIXED-USED REDEVELOPMENT

# EVASYON (EX-LYON DAUPHINÉ)

#### A major upgrading project

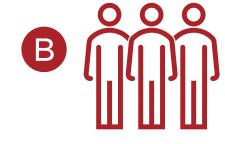
- Demolition of 5,500 m<sup>2</sup> of offices
- Development



5,000<sub>m²</sub> G



2,000<sub>m<sup>2</sup></sub> 86 units



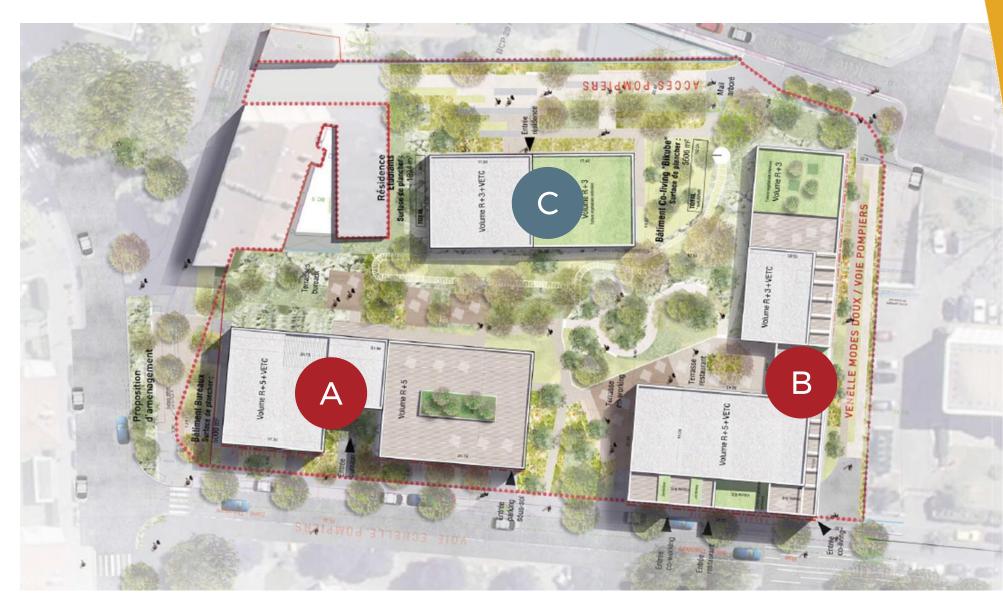
5,500<sub>m<sup>2</sup></sub> Co-living (B) 146 units - 100% pre rented



1.500<sub>m<sup>2</sup></sub> Landscape garden

#### A hybrid and innovative complex

- Mix of uses
- Environmental quality and performance: BREEAM and HQE Excellent, BBC Effinergie, Wiredscore Gold
- Completion year-end 2024







# MANUFACTURE

#### LA PART-DIEU — LYON

#### A mixed-use and reversible turnkey project

 Located in the 3rd arrondissement, a sought-after district with a growing cultural and economic dynamism



2,000<sub>m²</sub>



1,300 m<sup>2</sup>



600 m<sup>2</sup>
Retail and restaurant



Open garden Green roofs

#### An operation with multiple advantages

- Reversibility of 2 uses: offices and housing
- Innovative social and environmental acquisition
- Accompanying the urban transformation
- Completion late 2024 / early 2025



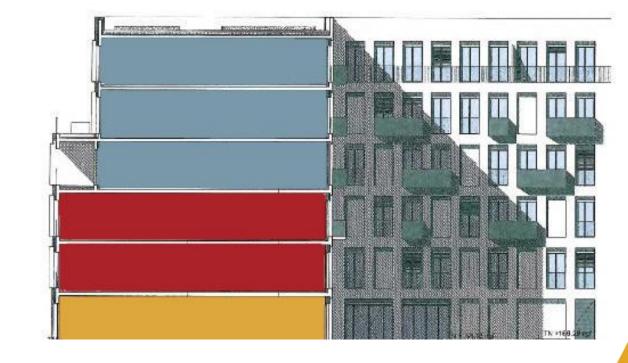












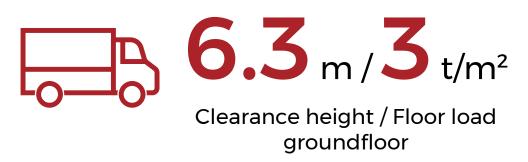
NANTERRE – LILK (NANTURRA)

#### LAST MILE LOGISTICS

#### In the heart of the Nanterre Seine park

■ Targeted certification: BREEAM Excellent





#### A resilient product that can accommodate

- Storage
- Last mile logistics
- Tertiary activities

	GF	G+1	G+2
Clearance height (m)	6.3	5.0	4.5
Floor load (t/m²)	3.0	1.5	0.7

#### First asset of the proprietary LILK brand

- New brand: Light Industrial Last Kilometer
- Multi-storey business hotels near urban centres
- PDA signed in December 2022
- Completion expected mid 2024





The development of **e-commerce** has led to the need for **small platforms** that allow for rapid delivery of products within consumer areas



# PARIS – RUE DE PROVENCE

#### QUALITY OF THE LOCATION

#### **Building in the heart of the Paris CBD**



990<sub>m²</sub>







- Stone building
- Quality renovation
- Dynamic location (Paris 9ème)
- Mix of uses
- Long-term lease (6 years)

#### In line with the roadmap

- Prime location
- Immediate and secure return
- Diversification of the tenant portfolio (Tech)









# PARIS - BOULEVARD DE LA BASTILLE

## BASTILLE / GARE DE LYON

#### Acquisition of a fully restructured asset



**2,750**<sub>m<sup>2</sup></sub>



Auditorium
Patios and
Outdoors terraces

#### A permanent and secure rental situation

■ 100% leased to TeamTo, one of Europe's leading animation studios







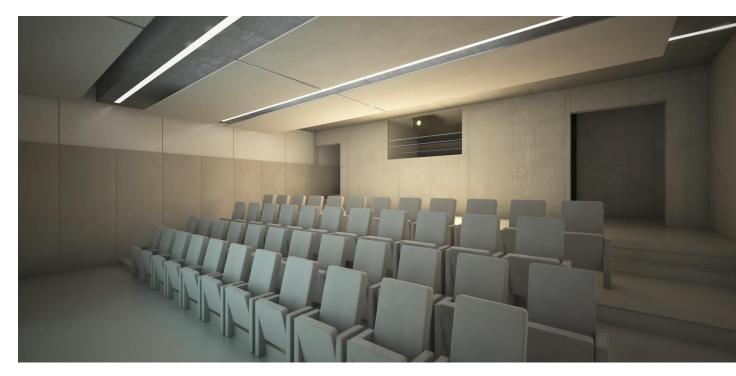


#### A dynamic area











# LA RSE AU CŒUR DE NOS ENGAGEMENTS

#### THE ESG SPECIALIZED COMMITTEE, A DECISION OF THE BOARD OF DIRECTORS



#### **ESG Committee (created in 2022)**

- Ensures control of our environmental footprint
- Takes into account societal changes
- Monitors the achievement of ESG objectives
- Manage extra-financial informations





# CSR and innovation dedicated Team (created in 2022)

- Membre of the Comex
- Willingness to increase the transversality of ESG issues within the company





Imperio Assurances et Capitalisation Represented by Marie-George Dubost





CSR Committee (since 2014)

**CSR Report (since 2011)** 



# CSR AT THE HEART OF OUR COMMITMENTS

#### 2022 KEY INITIATIVES

#### Climate change mitigation

- Mitigation plan developed with all operational and support departments of the real estate company: objective of decarbonising the real estate business
- Governmental energy efficiency plan deployed on all assets and awareness-raising among tenants and service providers

#### Adaptation to climate change

- Risk sensitivity mapping
- Multi-year audit plan for all assets and development of action plans

#### Circular economy

- Reuse of building materials
- Vélizy-Topaz: 67 tonnes of reused material mass (from cleaning and renovation)

#### Social component

- Training budget:  $x 1.5 (2\% \rightarrow 3.4\% \text{ of the Salary})$
- Anti-corruption training
- Strong societal commitments



# **Eco-Energy Decree for Commercial Buildings**

Obligation to reduce energy consumption

**-40**% In 2030

**-50**%

**-60**%

In 2040

In 2050



#### Support for 450 tenants affected by DEET

100 % UBID communicated at 30/06/22

100 % consumption quotas sent on 1 Septembre 2022

4 webinars provided in 2022 for tenants



# CSR INDICATORS

#### WELL POSITIONED TO ACHIEVE ITS OBJECTIVES

		2021	2022	Target
Tenant satisfaction	Satisfied tenants Assets in operation <sup>(1)</sup>	<b>70</b> % (Régions)	<b>74</b> % (Greater Paris)	80%
	Total energy-related GHG emissions in kgCO2/m².year	17	17	Benchmark OID <b>14</b>
Mitigate climate change	Energy consumption in kWhEF/m².an	123	124	Benchmark OID 160
Adaptation to climate change	% of assets that have been audited	15%	30%	50%
Biodiversity	% of assets for which a BAF <sup>(3)</sup> has been calculated	99%	97%	100%
	Egapro index	97	96	>95
Parity & employee training	Sustainable development training	100%	100%	100%

<sup>(1)</sup> Annual survey carried out alternately in Greater Paris and in the Regions. 2020 result for Greater Paris: 70%.

<sup>(2)</sup> In value

<sup>(3)</sup> Biotope Area Factor

#### SOCIETE DE LA TOUR EIFFEL

# TEAMS

#### STRENGTHENING & ADAPTING

#### Adaptation of the organisation to the roadmap

- Creation of a Portfolio Management Department (AM/PM)
- Creation of a dedicated CSR and Innovation Department
- Strengthening of the transaction/development teams
- Creation of a Data Management team
- Reactivity to seize opportunities

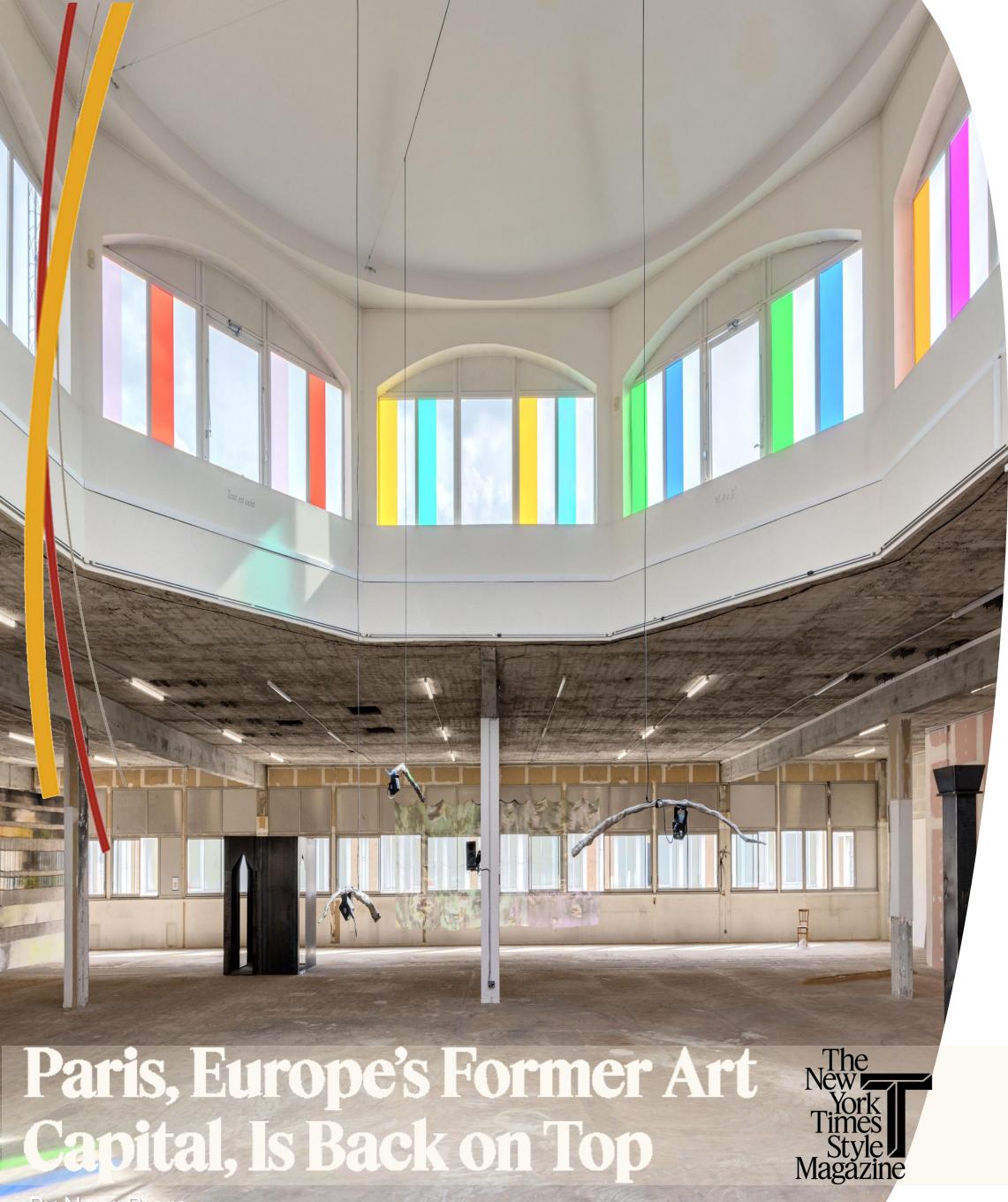
#### Social and environmental commitments

- 100% of employees trained in sustainable development issues (Carbon Footprint, Climate Fresk, Ma Petite Planète)
- Vendredi platform: 1 day offered to each employee who wishes to do so for skills sponsorship or volunteer work











# POUSH (AUBERVILLIERS)

#### TEMPORARY OCCUPATION

Creation of an innovative and artistic third place in Greater Paris

st

#### Poush

incubator of artists in France 2 years

# **Occupancy** agreement

Charter for Temporary Occupancy



#### **Artists**

Provision of workshops

Artistic and administrative support programs



#### Société de la Tour Eiffel

Increased visibility
with promoters
Optimising proximity
with local authorities

Art Le joli coup de Poush à Aubervilliers La Société de la Tour Eiffel accueille « Poush », à Aubervilliers

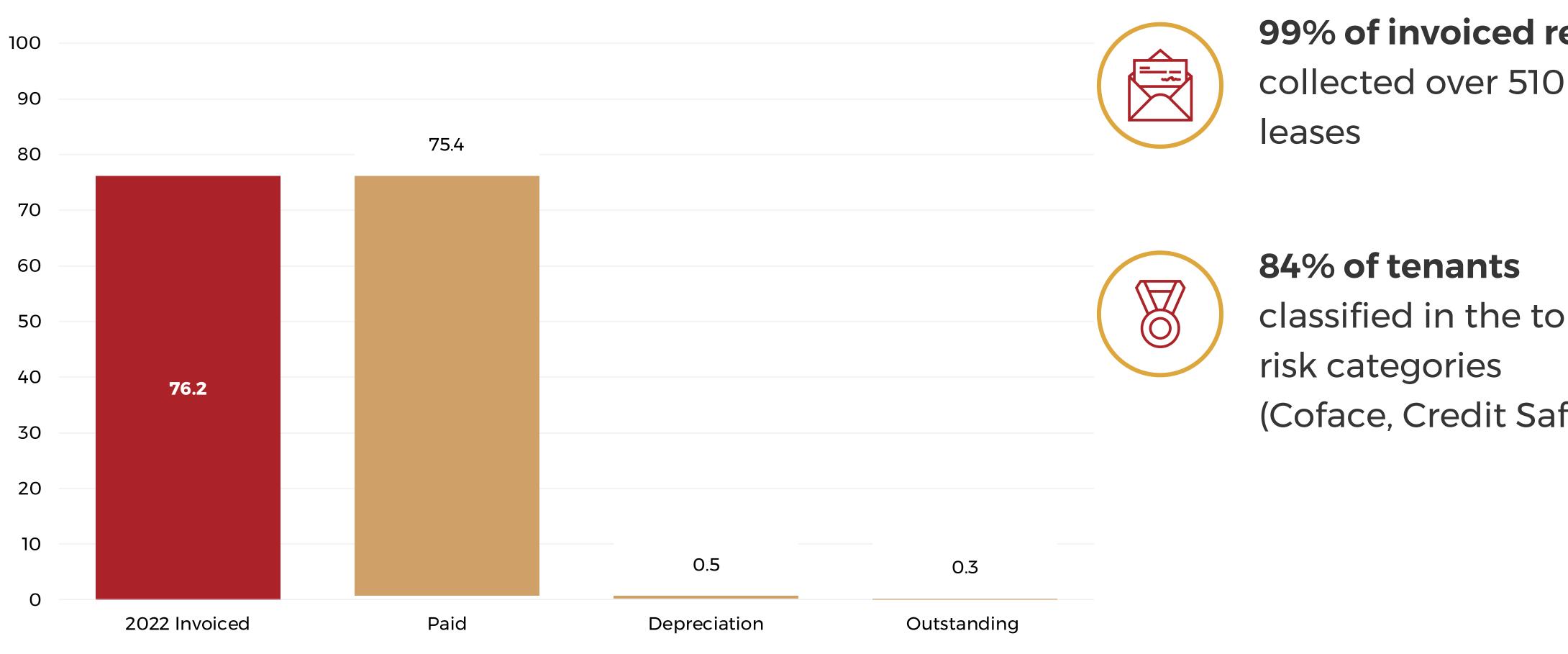






# A QUALITY RENTAL BASE

# INVOICED (€M)



99% of invoiced rents collected over 510

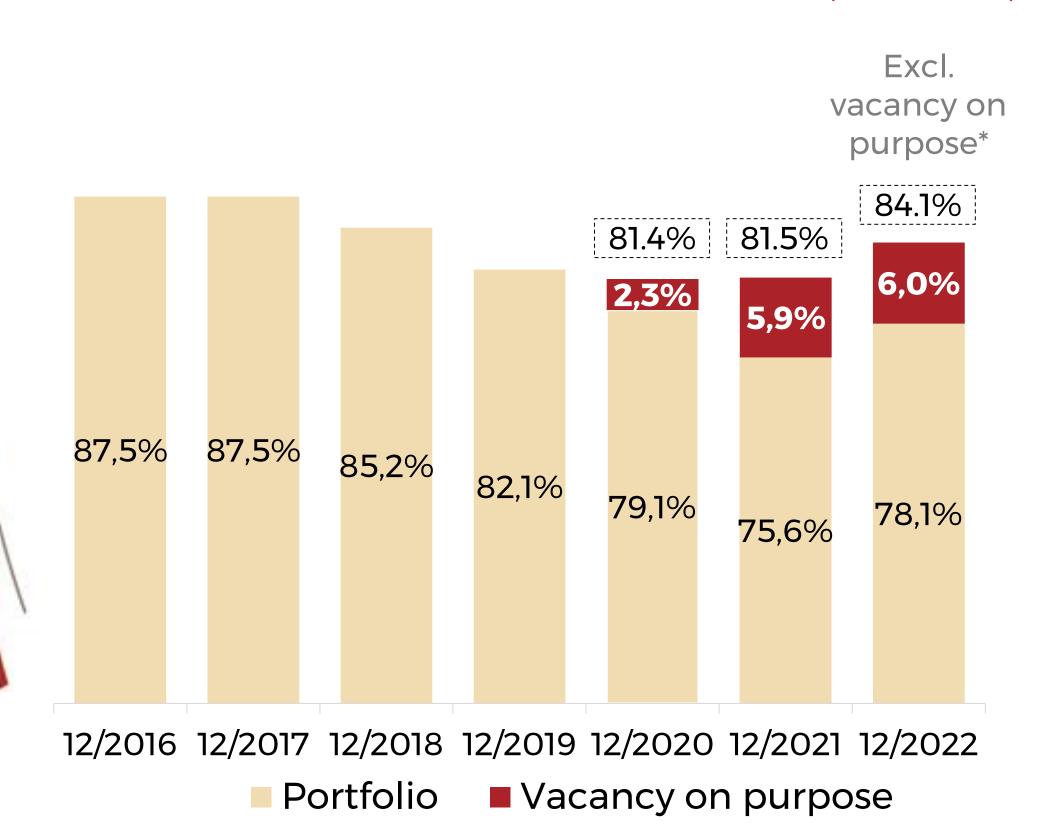
classified in the top 2 (Coface, Credit Safe)



# THE OCCUPANCY RATE, A MAJOR CHALLENGE

OCCUPANCY RATE CHANGE (EPRA)

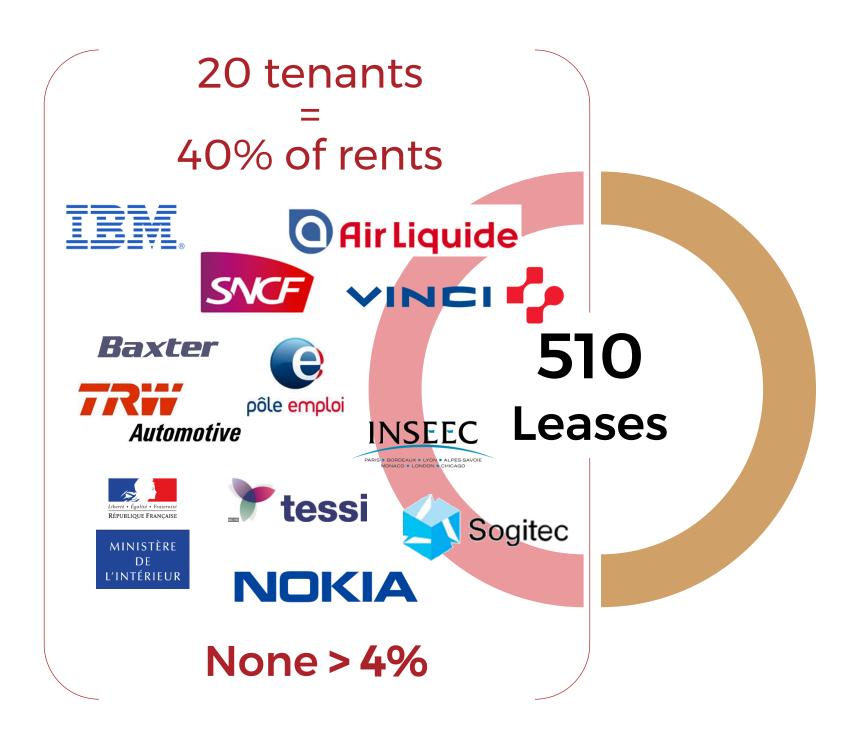
SOLID AND DIVERSIFIED CUSTOMER BASIS



WALT
5.6
YEARS



\* Of which Aubervilliers, Bagneux, Puteaux and Orsay



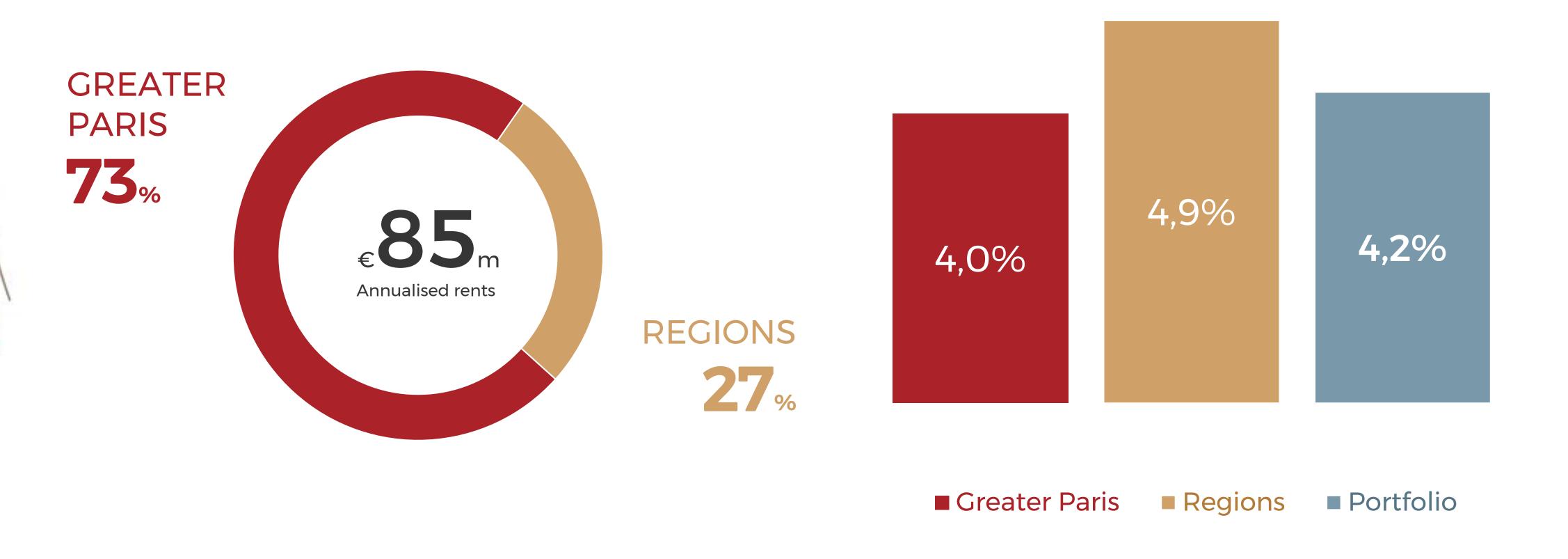
A multi-tenant model for enhanced risk dilution



# RENTAL AND EPRA TOPPED-UP YIELD

RENTAL BREAK-UP

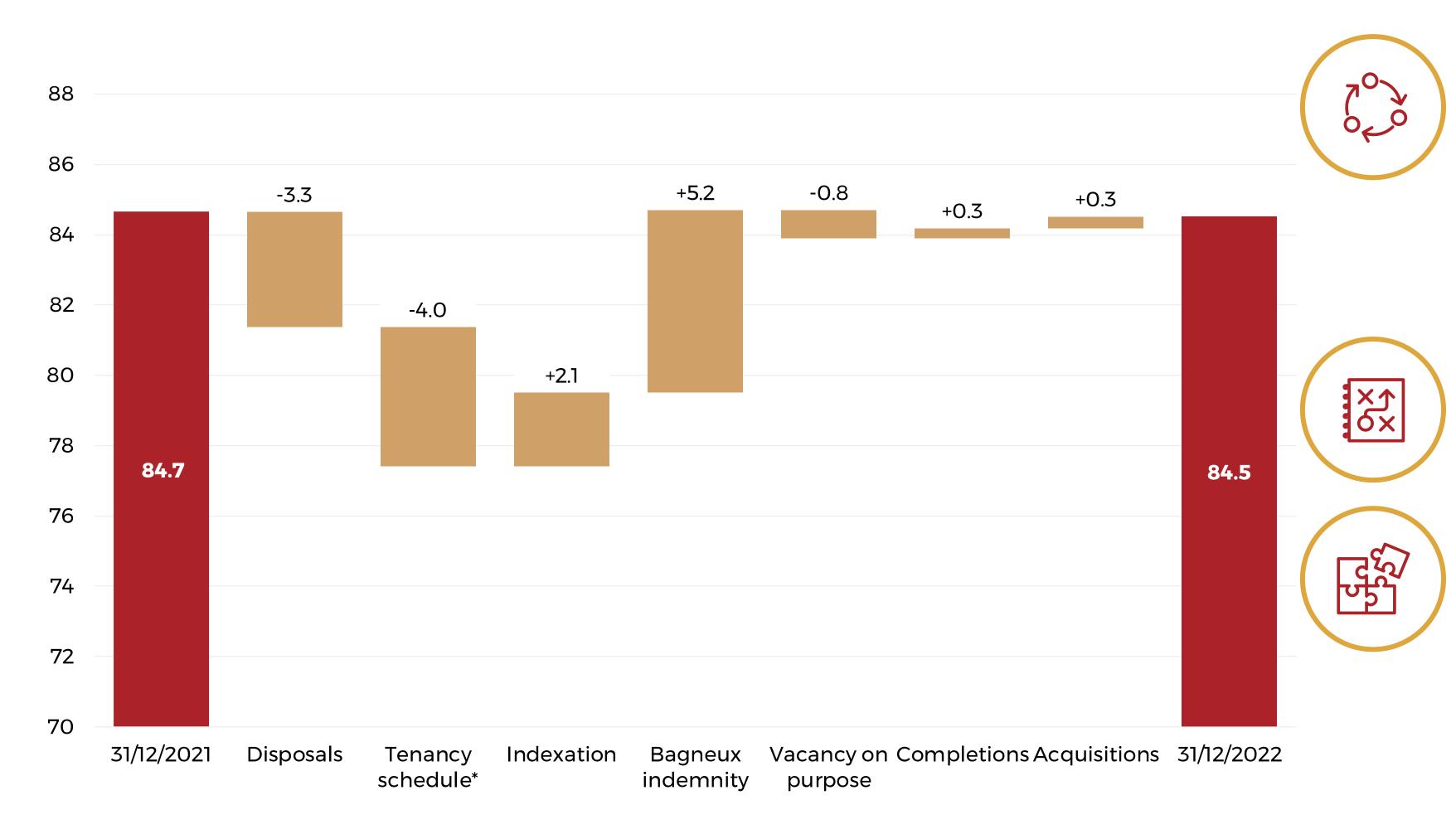
EPRA TOPPED-UP YIELD





# RENTAL INCOME

#### RENTAL INCOME CHANGE (€M)



#### Like-for-like

- +3.1% like-for-like
- -3,3 % excl. Bagneux
- Indexation: +€2.1m
- Net renewal: +€1.2m

#### Vacancy on purpose

■ Plein'R, EvasYon, Aubervilliers

#### Scope

#### Acquisition

Orvault, Paris Provence

#### Completion

Bordeaux

#### Disposal

- Caen, Chaville, Courbevoie
- Bourg-Lès-Valence
- Paris Vaugirard, Nîmes ///2

<sup>\*</sup> Excluding early termination indemnity received on the Bagneux site



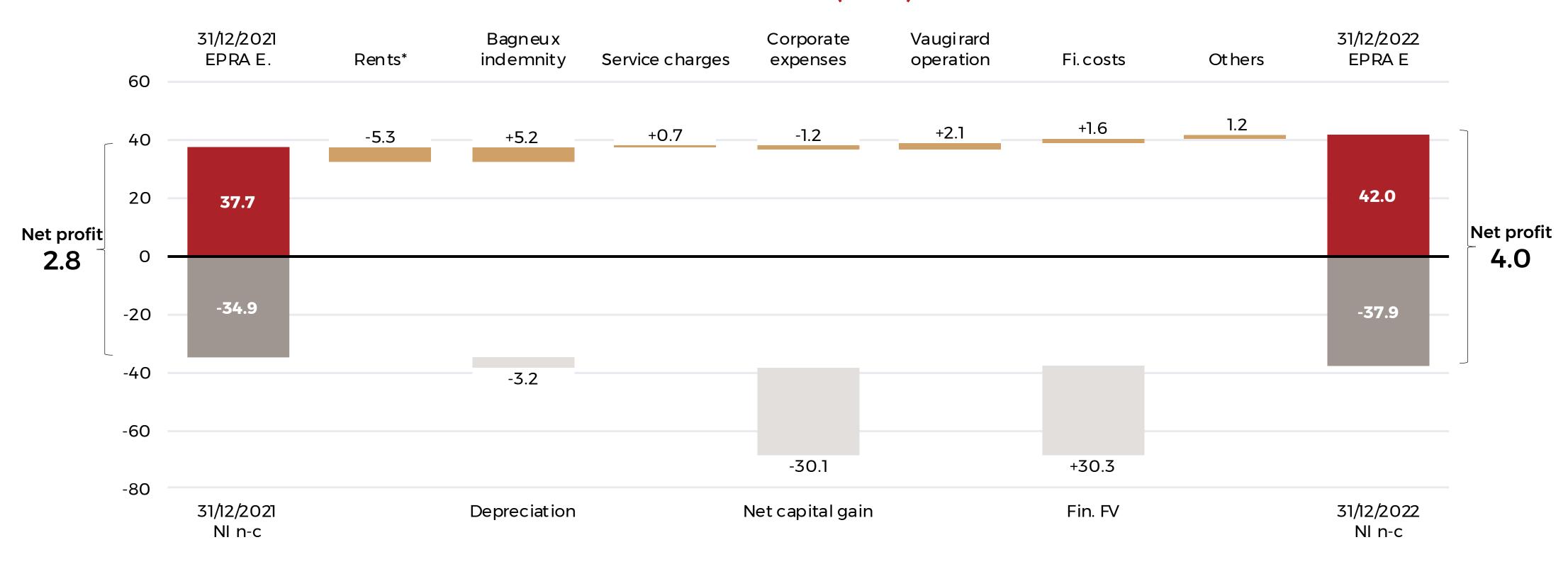
# (2) FINANCIAL COMPONENTS





# IFRS CONSOLIDATED RESULTS

## Breakdown of the Net Result Change (€M)



M€	31/12/2021	31/12/2022
Consolidated Net Income	2.8	4.0
Recurring Cash Flow	27.5	30.3
Recurring Cash Flow per share (€)	1.7	1.8

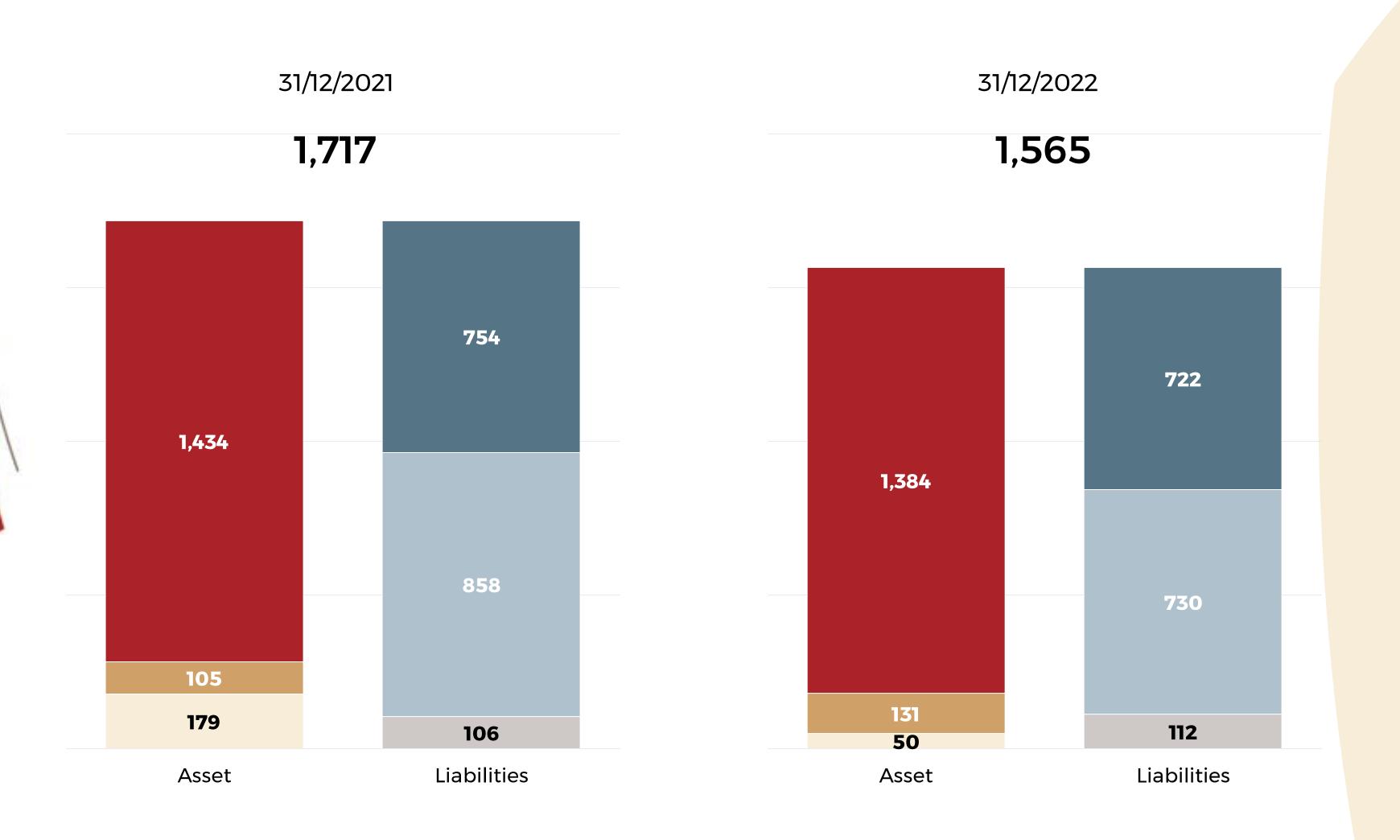
<sup>\*</sup> Excluding early termination indemnity received on the Bagneux site

<sup>\*\* €0.3</sup> related to the indemnity of Bagneux



# BALANCE SHEET

# AT HISTORIC COST (€M)



#### **Asset**

- Investment properties
- Other assets
- Cash and equivalent

#### Liability

- Share capital and reserves
- Financial debt
- Other liabilities

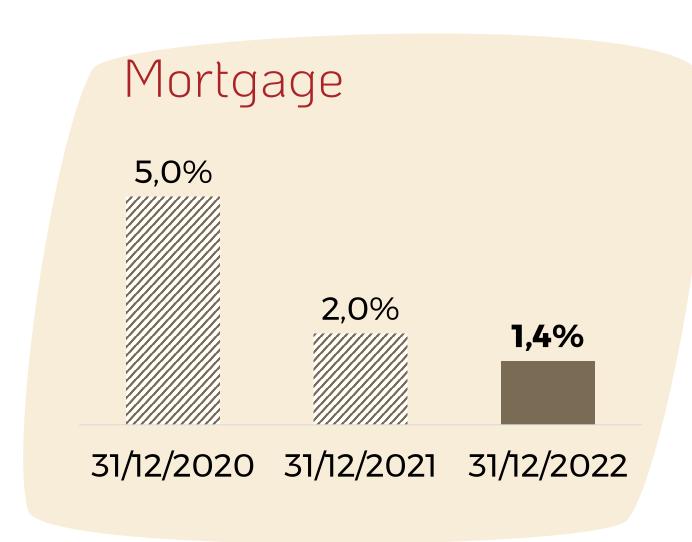


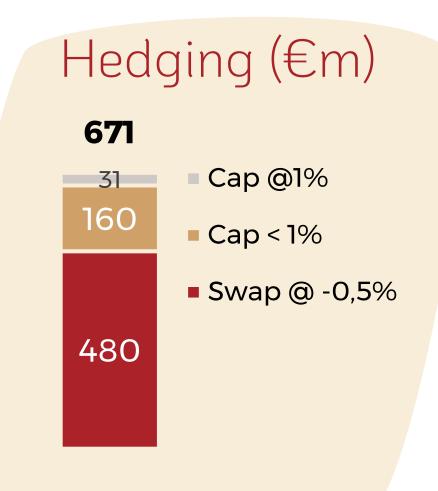
# FOCUS ON DEBT







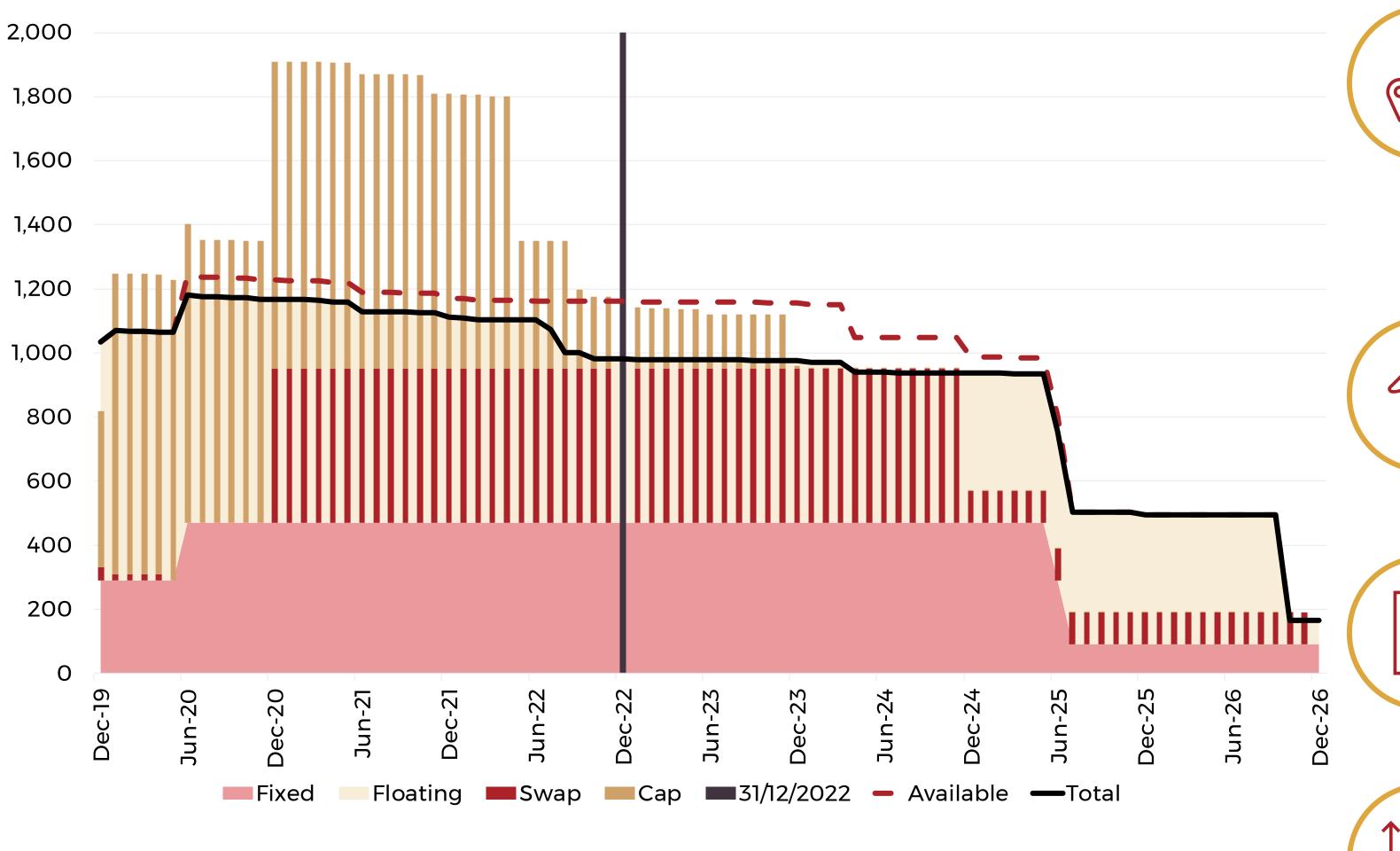






# FOCUS ON INTEREST RATE HEDGING

#### FINANCING HEDGING INCLUDING PSL (€M)



#### Hedging

- > 100% hedged
  - → 29/12/2023
- > 90% hedged
  - → 31/12/2024

#### Streamlining

- Of hedging end 2021
- And early 2022

#### Rate

- Cap: 0.57%
- Swap: -0.50% (dec-24)

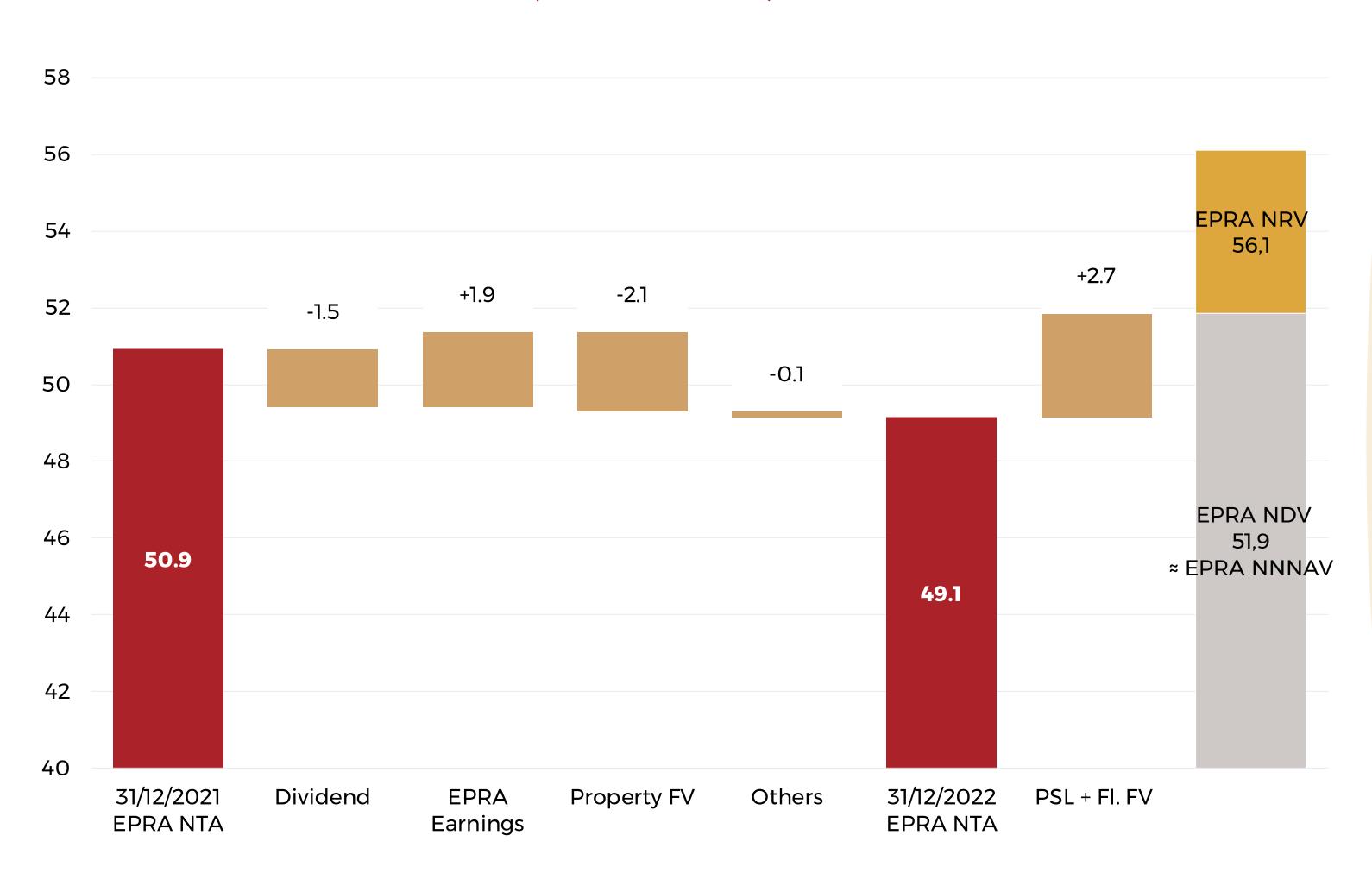
#### Sensitivity

- +100bp: +€1.0m\*
- -100bp: -€1.1m\*



# EPRA NAV

# EPRA NTA CHANGE (€/ACTION)



#### 2021 Dividend

€1.5 per share paid in June 2022

#### NAV

- EPRA NTA(Going concern NAV)
- EPRA NRV(Reconstitution NAV)
- EPRA NDV(Liquidation NAV)



# ROADMAP: 1ST MILESTONE





# CHANGE IN THE PROPERTY COMPANY

To accompany urban transformations and meet the challenges of its clients and territories

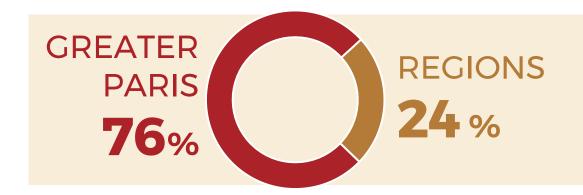
Initiate an adaptation strategy of the portfolio by:

**31 DECEMBER 2021** 

TARGET PORTFOLIO

3 leverages:

- Disposals
- Acquisitions
- Developments

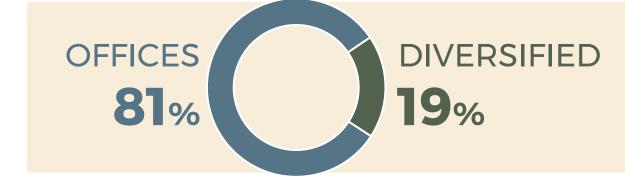




#### LOCATION

Strenghtening of the regional network 67%

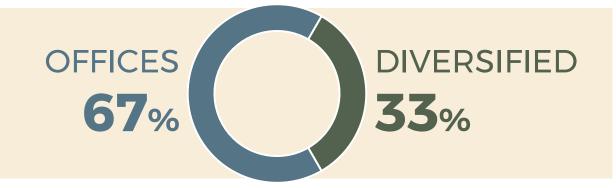






#### **ASSET TYPOLOGY**

Diversity and mixed-used











#### LABELLING & CERTIFICATION

Environmental performance as a backbone of the business

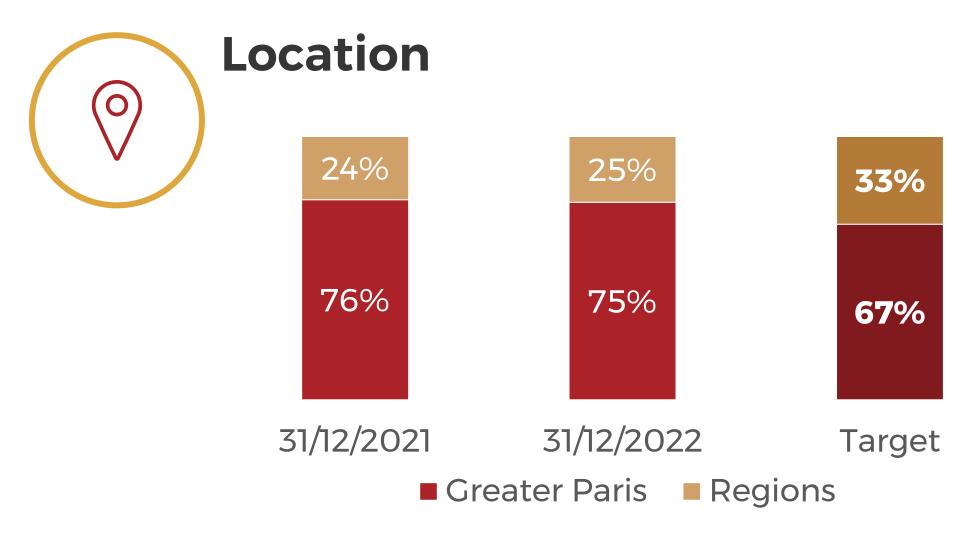


**CLEAR AND AMBITIOUS ORIENTATIONS** 

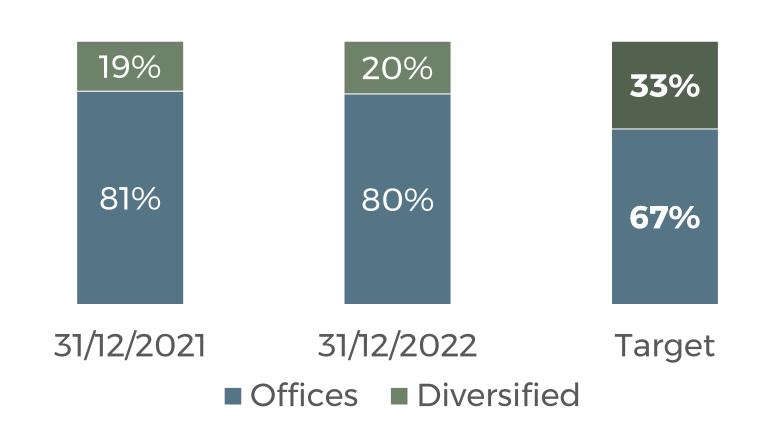


# ROADMAP: 1ST MILESTONE

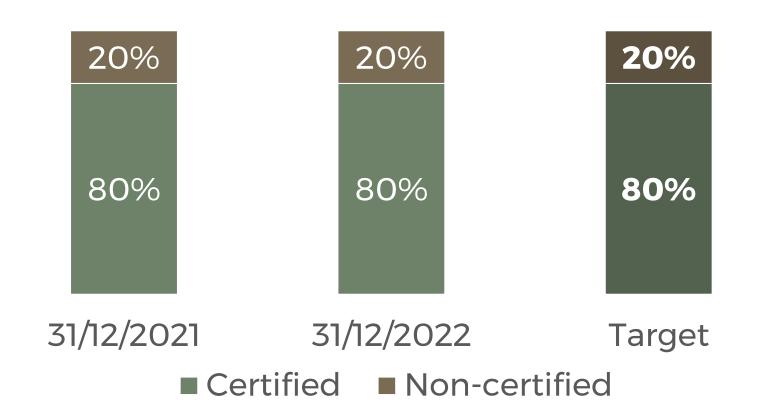
#### A STRATEGY FOR ADAPTING THE PORTFOLIO OVER THE NEXT 4-5 YEARS



#### **Asset Typology**



## **Environmental quality**

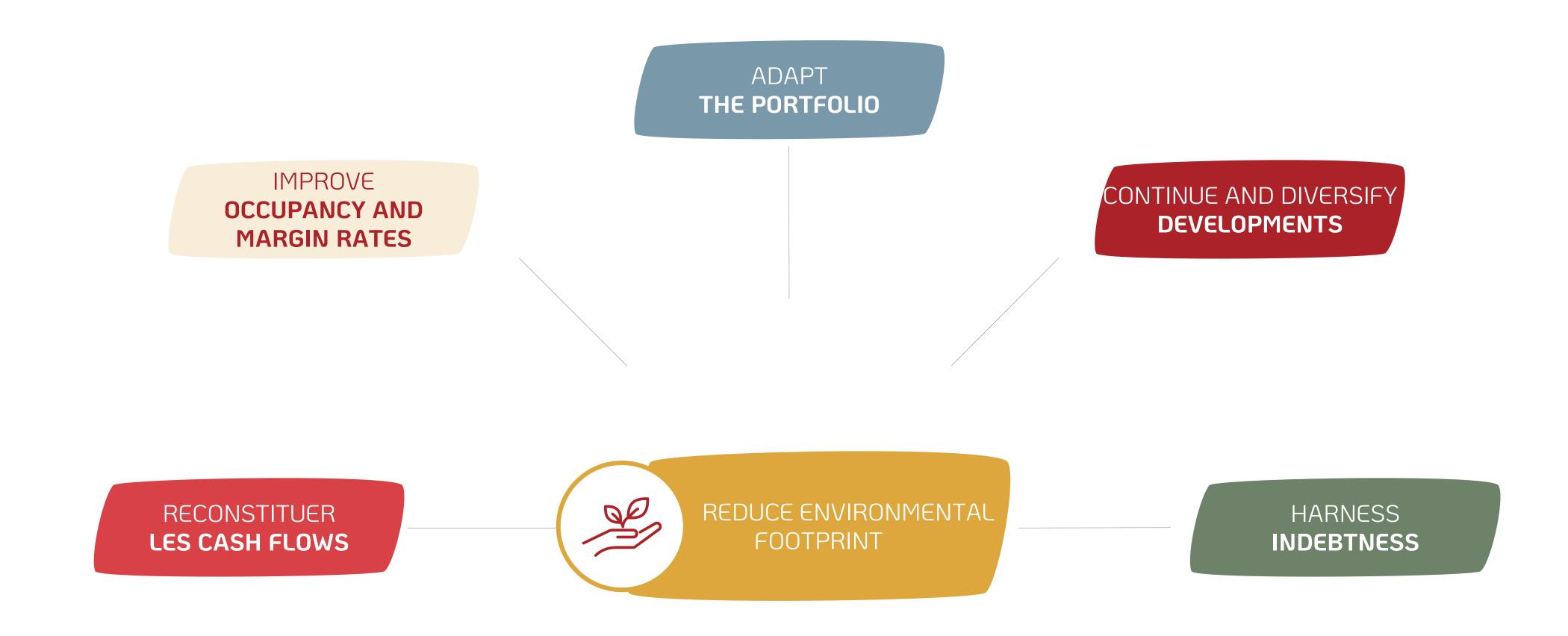


<sup>\*</sup> upholding despite an increase in the criteria for assessing the labels



## AN AGILE PLAYER

#### AT THE SERVICE OF ITS TENANTS AND TERRITORIES





# QUESTIONS & ANSWERS





# APPENDIX



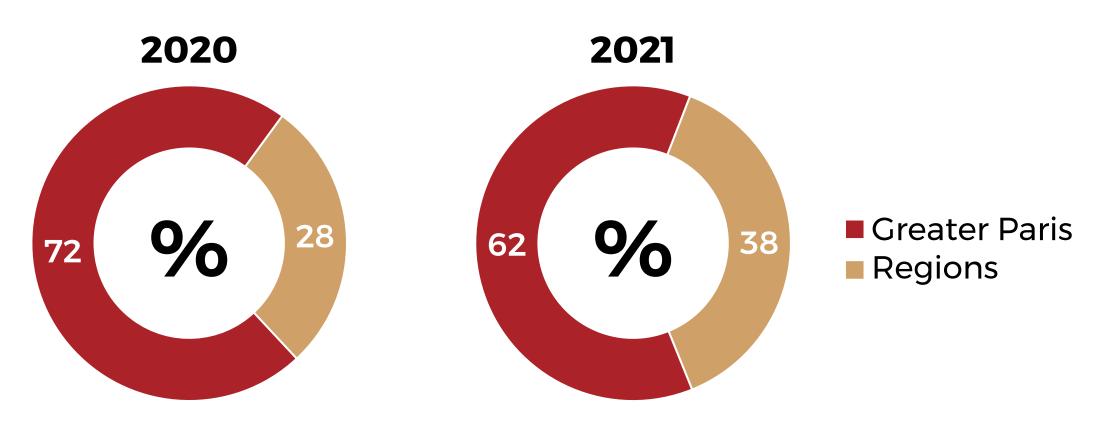


## FACING THE MAJOR SOCIETAL CHANGES...

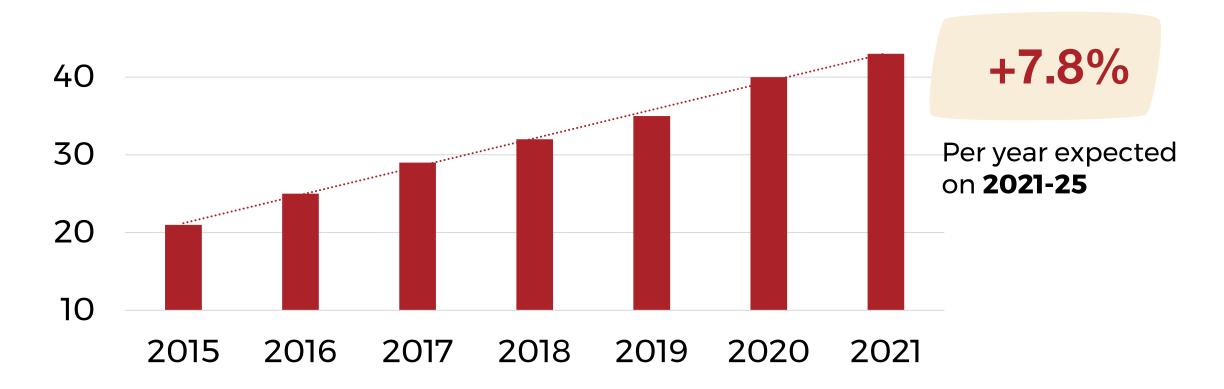
#### **New trends**

- Aspirations for a better quality of life
- Shift in consumption with digitalization
- New urban model: local ecosystem and soft mobility
- Changes in working methods

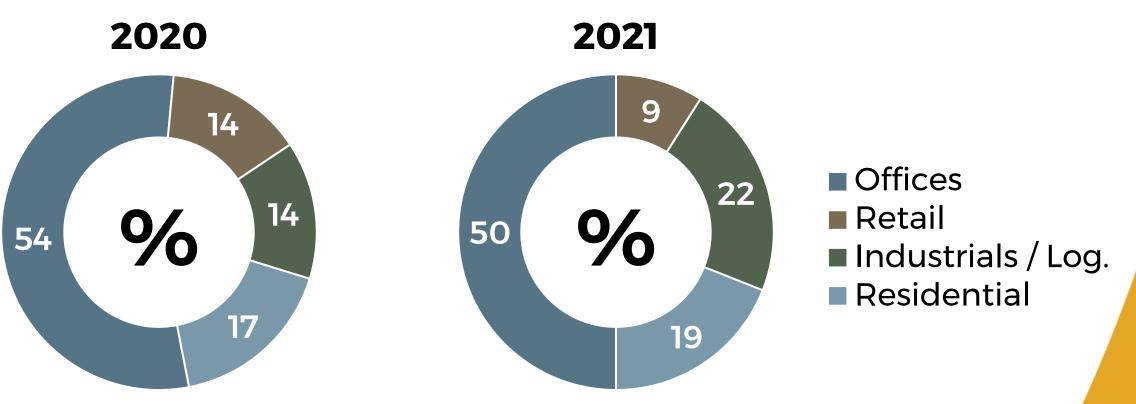
# Evolution of investments in France by geographical area



#### **Change in online sales in France (€bn)**



## Change in investments in France by type of asset





## ... ADAPTATION OF THE REAL ESTATE INDUSTRY...

#### Major trend towards mixed use

- New urban landscape in support of territories
- Development of new neighborhoods

#### **Diversification of investment**

- Boom in senior residential sector
- Change in student residential sector
- High demand for services and logistics/mixed-use buildings
- Return to local shops and development of the omnichannel approach to sales

#### Development of regional metropolitan centres

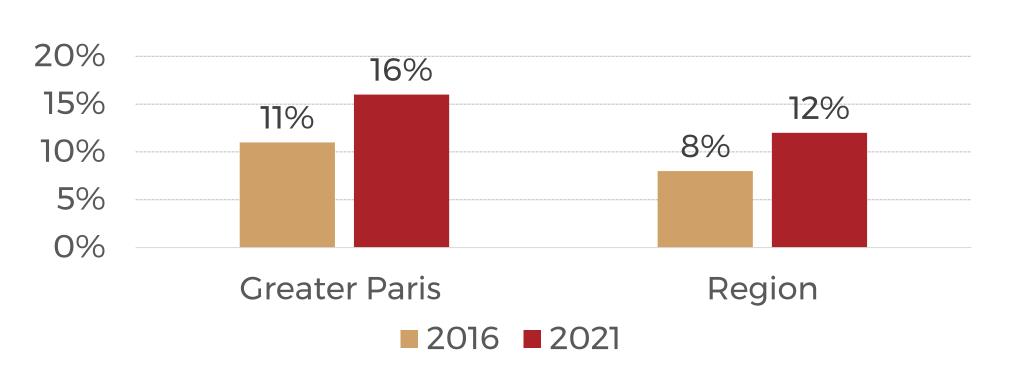
New urban models

#### **Environmental quality issue**

Decarbonization of real estate activity



#### **Share of certified\* offices in France**



<sup>\*</sup> Certification: BREEAM, LEED, DGNB, HQE, WELL Source: CBRE Research



## IFRS CONSOLIDATED STATEMENTS

(€m]	31/12/2020	31/12/2021	31/12/2022
Gross rental income	92.9	84.7	84.5
Net rental income	81.2	68.9	69.5
Corporate expenses	(14.0)	(13.1)	(14.4)
Current EBITDA	67.2	55.7	55.1
Current EBIT	61.2	51.4	53.6
Other income and expenses	3.8	2.6	2.4
Net financial costs	(17.5)	(15.5)	(13.9)
Miscellaneous (current)	(O.4)	(O.1)	0.0
Taxes (current)	(0.3)	(0.6)	(0.2)
Associates	(0.3)	(O.2)	(0.0)
Net current earnings	46.4	37.7	42.0
EPRA earnings (Net current profit - group share)	46.4	37.7	42.0
Depreciation and amortisation on IP	(49.6)	(67.1)	(72.1)
Net profit or loss on disposals	15.2	28.2	(1.9)
Fair value adjustments of hedging instr.	(1.3)	5.8	36.1
Taxes (non-current)	-	-	-
Miscellaneous (non-current)	-	(1.8)	-
Net non-current profit	(35.7)	(34.9)	(37.9)
Net non-current profit - Group share	(35.7)	(34.9)	(37.9)
Net profit/loss (Group share)	10.7	2.8	4.0
Earnings per share (€)	0.23	(0.47)	(0.42)
Diluted earnings per share (€)	0.23	(0.47)	(0.42)
EPRA Earnings per share (€)	2.38	1.64	1.87



## BALANCE SHEET

(€m)	31/12/2020	31/12/2021	31/12/2022
ASSETS	1,828.9	1,717.1	1,564.9
Goodwill	-	-	-
Investment properties	1,501.6	1,405.2	1,338.4
Assets earmarked for disposal	14.8	28.4	46.0
Tangible fixed assets	1.2	0.8	0.6
Intangible fixed assets	0.2	0.5	0.5
Right to use the leased asset	18.5	16.1	15.0
Receivables	105.3	87.5	114.4
Cash and equivalent	187.2	178.5	49.9
LIABILITIES	1,828.9	1,717.1	1,564.9
Share capital and reserves	794.3	753.6	722.5
- including result	10.7	2.8	4.0
Long term debt	914.9	857.9	730.2
Other liabilities	119.7	105.6	112.3

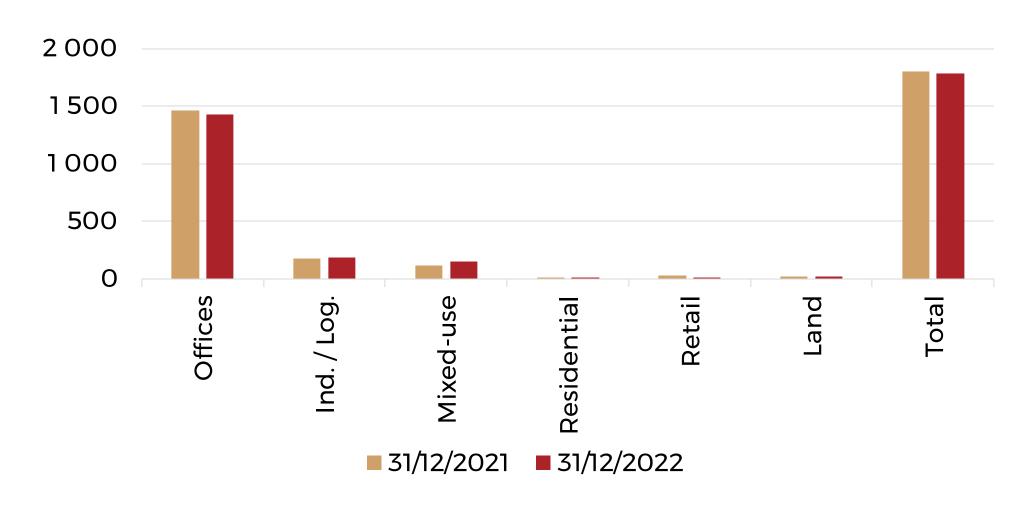


## PORTFOLIO VALUE VARIATION

## (FAIR VALUE)

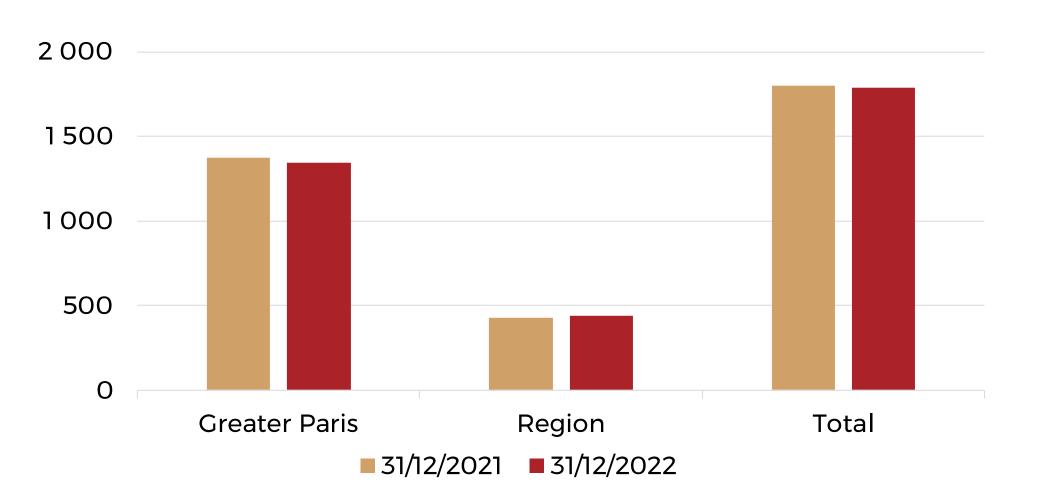
#### Valuation of the property portfolio (Fair Value) - per type of assets

(€m)	31/12/2021	31/12/2022	Var (%)
Offices	1,459.4	1,430.4	-2.0%
Ind. / Log.	172.8	182.8	5.7%
Mixed-use	113.2	147.5	30.3%
Residential	7.3	9.0	23.5%
Retail	29.9	3.1	-89.7%
Land	14.5	14.7	1.6%
Total portfolio	1,797.1	1,787.4	-0.5%



#### Valuation of the property portfolio (Fair Value) - by area

(€m)	31/12/2021	31/12/2022	Var (%)
Greater Paris	1,371.4	1,345.8	-1.9%
Region	425.6	441.6	3.7%
Total portfolio	1,797.1	1,787.4	-0.5%





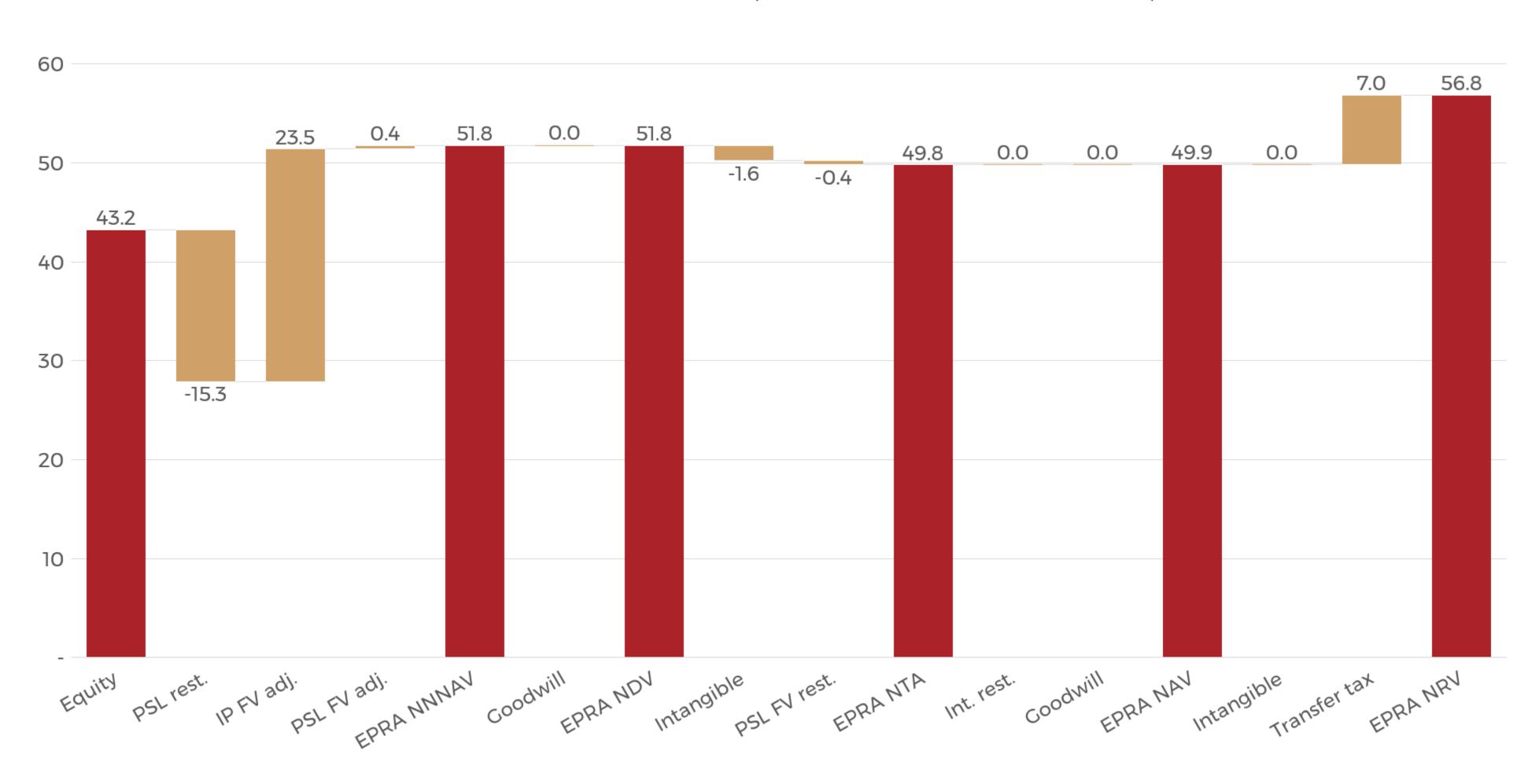
## EPRA INDICATORS

€m	31/12/2020	31/12/2021	31/12/2022
EPRA Earnings	46.4	37.7	42.0
EPRA NNNAV	911.7	881.4	862.7
EPRA NDV	911.7	881.4	862.7
EPRA NTA	878.6	846.3	817.6
EPRA NAV	878.7	846.8	818.2
EPRA NRV	1,002.3	965.5	933.3
EPRA Initial Yield	4.1%	3.5%	3.6%
EPRA "Topped-up" Net Initial Yield	4.5%	4.0%	4.2%
EPRA Vacancy Rate	18.6%	24.4%	21.9%
EPRA Cost Ratio (including direct vacancy costs)	33.9%	39.0%	36.3%
EPRA Cost Ratio (excluding direct vacancy costs)	52.6%	52.5%	53.7%
EPRA Property Investments	61.8	34.3	54.8
In euros per share	31/12/2020	31/12/2021	31/12/2022
EPRA Earnings *	2.4	1.6	1.9
EPRA NNNAV ** (previous version)	55.0	53.0	51.9
EPRA NDV **	55.0	53.0	51.9
EPRA NTA **	53.0	50.9	49.1
EPRA NAV ** (previous version)	53.0	50.9	49.2
EPRA NRV **	60.4	58.1	56.1
Average number of diluted shares (excl. Tr. shares) *	16,594,263	16,602,564	16,607,922
Fully diluted number of shares **	16,583,368	16,620,401	16,636,800



## EPRA NAV

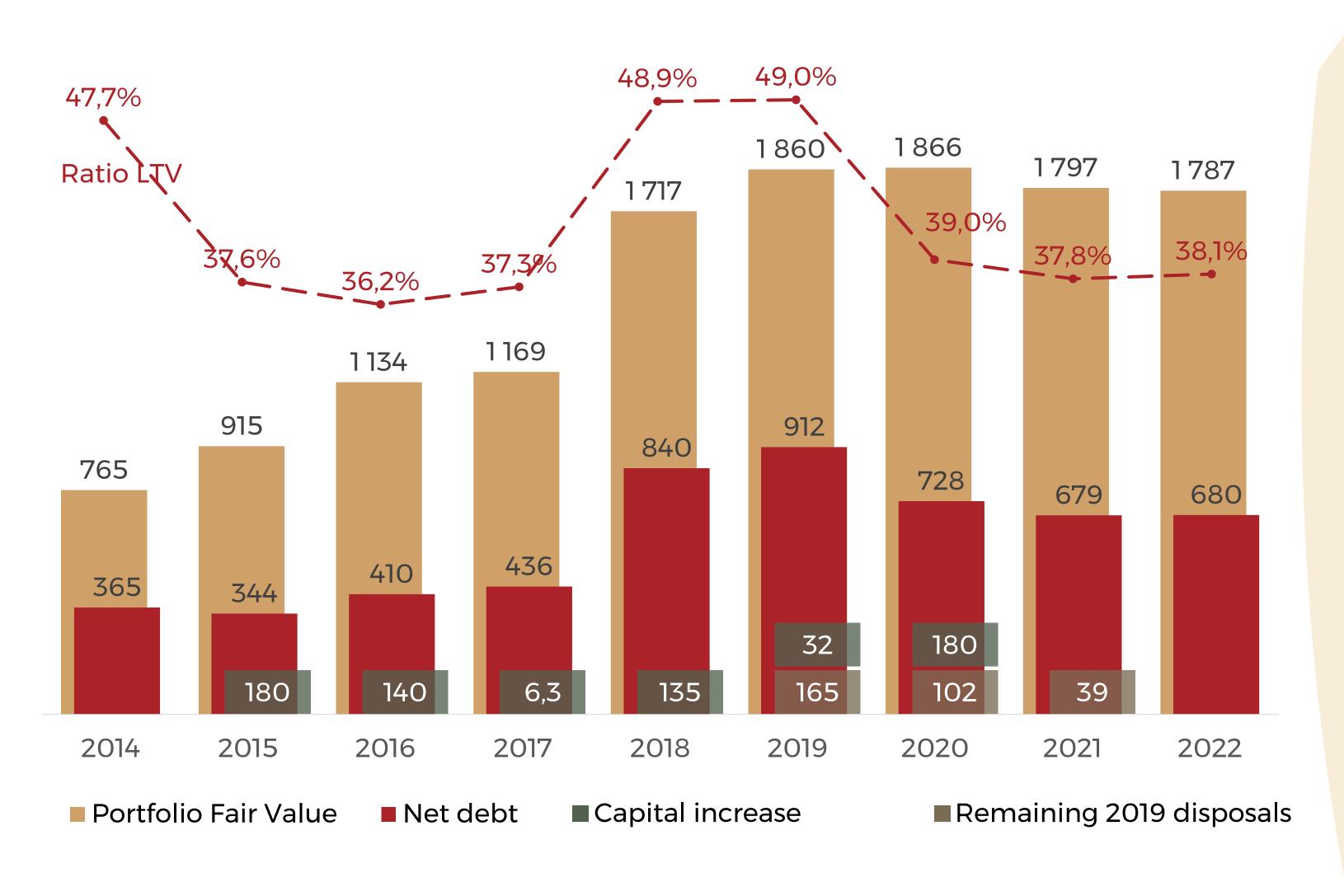
## CALCULATION OF THE DIFFERENT NAV (EUROS PER SHARE)





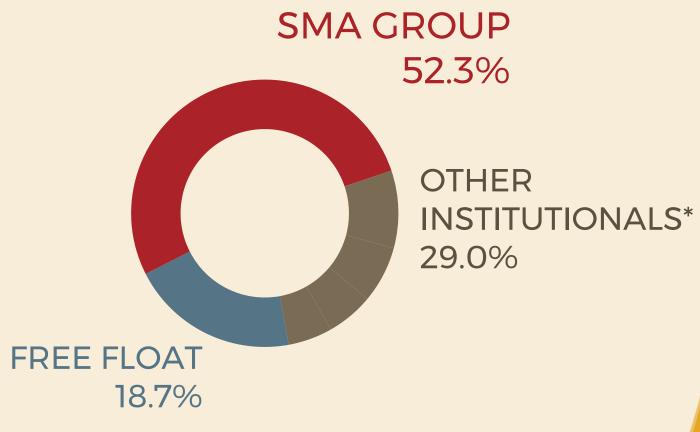
## FINANCIAL STRUCTURE

### FINANCIAL STRUCTURE CHANGE (€M)



## Improved financial flexibility

## A solid, stable and reliable shareholder base



<sup>\*</sup> Malakoff Humanis 11.1%, Suravenir 6.9%, Mutuelle Générale 5.7%, AG Finance 5.4%



## CONTACT

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#### Calendar

- 25 May 2023: General Shareholders' Meeting
- 15 June 2023: Dividend payment
- 26 July 2023: 2023 Half-Year results
- February-March 2024: 2023 Full-Year results

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