

Quai des Marques Bordeaux on the crest of the wave during the sales

During the first week of sales, Quai des Marques Bordeaux (a property complex owned by Affine) recorded 23% growth in the turnover of its stores compared with the same period last year, with an increase of 64% on the first Sunday.

This growth continued through the first three weeks of the sales, resulting in the complex's business more than doubling (+114%) in total.

Among the new arrivals, McDonalds and Starbucks were part of this dynamic, exceeding their turnover targets only 6 months after opening. Lionel Bras, franchised of the Starbucks, said, "We are delighted with our location at Quai des Marques Bordeaux. Plenty of Bordeaux and tourist customers are meeting there. Turnover is well above our expectations".

Growing steadily since its opening in 2007, *Quai des Marques Bordeaux* continues to demonstrate the relevance of its positioning and its location. Ideally located on the left bank of the Garonne, right at the gate of Chaban-Delmas bridge, and easily accessible both from the city centre and the outskirts, this shopping centre hosts a series of factory outlets under the *Quai des Marques* banner, bringing A-class brands together under one roof and offering a minimum discount of 30% all year round (compared with the prices in traditional stores). This site, ideal for the "shopping and strolling" experience, offers a restaurant hub with 11 different food outlets.

In addition to its retail activity, the property complex also includes more than 12,500 sqm of fully occupied office space, and a university site hosting the INSEEC Management and Business School.

Since it opened, new access roads have helped integrate it fully into urban life. After starting with two tram stops, self-service cycle stands were installed and a nearby river taxi stop was created. Since 2013, additional access has been provided by the Chaban-Delmas bridge, opening the way to the fast-growing Bassins à Flots district and to the Cité du Vin, a major cultural centre and the iconic emblem for tourism in the city, which opened to the public on 1 June 2016.

Finally, the city's strong growth dynamic should benefit fully from the recently opened high-speed rail link putting it at 2 hours and 4 minutes from Paris, and from its recent Lonely Planet ranking as the "trendiest" city in 2017.

ABOUT AFFINE

Affine is a property company specialising in commercial real estate. At the end of June 2017, it directly owned 44 buildings with a total value of €537m, excluding taxes, for a total floor area of 345,700 sqm. The firm owns office properties (68%), retail properties (22%) and warehouses and business premises (10%). Its assets are distributed more or less equally between Ile-de France and other regions in France.

Affine is also the major shareholder (49.5%) of Banimmo, a Belgian property repositioning company with operations in Belgium and France. At the end of June 2017, Banimmo had total assets of 17 office and commercial buildings, with a value of €224 m (transfer taxes included).

Total Group assets are €796m (including transfer taxes).

In 2003, Affine opted for French real estate investment trust (SIIC) status. Affine's shares are listed on Euronext Paris (ticker: IML FP/BTTP.PA; ISIN code: FR0000036105). It is included in the CAC Mid&Small and SIIC IEIF indexes. Banimmo is also listed on Euronext.

To find out more: www.affine.fr/en/. Follow our news thread on: https://twitter.com/Groupe_Affine

CONTACT

INVESTOR RELATIONS

Frank Lutz
+33 (0)1 44 90 43 53 – frank.lutz@affine.fr

PRESS RELATIONS

Dentsuaegis – Alexandra Richert
+33 (0)1 41 16 42 67 – alexandra.richert@dentsuaegis.com