

Paris, 24 August 2016, 6.00 p.m.

FASHION, BEAUTY, DESIGN... *Quai des Marques Bordeaux* carries on

Les Jardins des Quais (real estate property of Affine Group) reported steady business in the first half of the year for its *Quai des Marques* shopping centre with the signature of new leases with three national brands: Body Shop (109 sqm), SIA Outlet (160 sqm) and Best Mountain (144 sqm), adding up to the 33 stores already under operation.

Keeping on growing continuously since its opening in 2007, *Quai des Marques Bordeaux* demonstrates again the relevance of its positioning and its location. Ideally located on the left bank of the Garonne, right at the gate of Chaban-Delmas new bridge, and easily accessible both from the city centre and the outskirts, this shopping centre specializes in factory outlets under the *Quai des Marques* banner, offering A-class brands at affordable prices.

With these recent openings, the shopping centre, which combines quality and at least 30% discounts throughout the year (compared to the original recommended retail price at traditional stores), has already attracted many fans. Since 1st of January, sports equipment and household have reported the best results, on a same-store basis, with revenues up 18% and 12% respectively.

The arrival of new brands confirms the attractiveness of this site, benefitting from its exceptional location in the heart of Bordeaux and ideal for window-shopping, which is boosting its position as a food court with 11 restaurants & bars, some of which are currently being renovated with new concepts, such as the extension of Makila Kafé, famous by its chef, Romain Corbière, and the opening of a French Burger.

In addition to its retail activity, the property complex also includes more than 12,500 sqm of office space (fully occupied), and a university (the INSEEC Management and Business School).

Since it opened, new access roads have helped integrate it fully into urban life. After starting with two tram stops, self-service bike stands were installed and a stop for river taxis was created, and then three years ago additional access was made available thanks to the Chaban-Delmas bridge, opening up the fast-growing *Bassins à Flots* district and the *Cité du Vin*, an iconic major centre for culture and tourism in the city, which opened on 1st of June.

ABOUT AFFINE

Affine is a real estate company specialised in commercial property. At the end of June 2016, it directly owned 44 buildings with a total value of €514m (excluding taxes), for a total floor area of 357,000 sqm. The firm owns office properties (65%), retail properties (22%) and warehouses and industrial premises (13%). Its assets are distributed more or less equally between Ile-de France and the other French regions.

Affine is also the major shareholder (49.5%) of Banimmo, a Belgian property repositioning company with operations in Belgium and France. At the end of June 2016, Banimmo had total assets of 18 office and commercial buildings, with a value of €359m (transfer taxes included).

Total Group assets are €908m (including transfer taxes).

In 2003, Affine opted for French real estate investment trust (SIIC) status. Affine's shares are listed on NYSE Euronext Paris (ticker: IML FP/BTTP.PA; ISIN code: FR0000036105) and eligible for the Deferred Settlement Service (long only). It is included in the CAC Mid&Small, SIIC IEIF and EPRA indexes. Banimmo is also listed on NYSE Euronext.

To find out more: www.affine.fr. Follow our news thread on: https://twitter.com/Groupe_Affine

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