



SOCIETE DE LA TOUR EIFFEL

Public Limited Company with board of directors with capital of €30,553,055
Registered office: 20-22, rue de la Ville l'Eveque, 75008 Paris
572 182 269 Register of Trade and Companies Paris

**Combined general shareholders' meeting to be held on May 30th, 2013
Modalities of provision or consultation of the preparatory documents**

The Shareholders of Societe de la Tour Eiffel are convened for a combined general meeting on May 30th, 2013, at 11:00 am, at the Automobile Club de France - 6, place de la Concorde in Paris 8th, France.

The convening notice including the agenda and the draft of resolutions was published in the BALO (French Official Legal Announcement Publication) on April 24th, 2013.

The information relative to the meeting and to its agenda can be:

- consulted on the website of Societe de la Tour Eiffel: www.societetoureiffel.com
- obtained from:
 - Societe de la Tour Eiffel, 20/22 rue de la Ville l'Eveque 75008 Paris, fax +33 1 42 66 01 54, e-mail : contact@societetoureiffel.com (transmitting a certificate of participation as proof of the quality as shareholder)
 - or Societe Generale, Service des assemblees, SGSS/SBO/CIS/ISS/GMS - CS 30812 - 44308 NANTES Cedex 3 (transmitting a certificate of participation as proof of the quality as shareholder).

For further information, please contact:

Philippe de Tremiolles
Chief Financial Officer
Societe de la Tour Eiffel
20/22, rue de la Ville l'Eveque 75008 Paris
Tél : + 33 1 53 43 07 06
p.detremiolles@stoureiffel.com