

How to participate at the General Meeting ?

Shareholders have 4 options to participate in the meeting:

- 1) personally attend the General Meeting
- 2) vote by post
- 3) give a proxy to the Chairman of the General Meeting
- 4) give a proxy to a third party (another shareholder, your spouse, your partner who you have entered into a civil union with, or any other individual or legal entity).

→ If you did not receive the form allowing you to request an admission card, to vote by post or to give a proxy, you have to ask for it to the financial intermediary which manages your securities account.

1) Personally attend the General Meeting

The form allows you to request an admission card. To do so, just **tick the box A** in the top part of the form, **date and sign** in the box given for this purpose at the bottom of the form and **send it**:

- if you hold *registered shares*⁽¹⁾ : to SOCIETE GENERALE - Service des Assemblées Générales - SGSS/SBO/CIS/ISS/GMS - CS 30812 - 44308 NANTES Cedex 3, France,
- if you hold *bearer shares*⁽²⁾: to the financial intermediary which manages your securities account.

If you didn't receive your admission card or if you didn't request it:

- if you hold *registered shares* : you simply have to go to the admission desk at the General Meeting,
- if you hold *bearer shares* : you will have to produce an "attestation de participation" issued by your financial intermediary dated no later than 3 working days before the meeting, in order to be able to participate and vote.

2) Vote by post

Tick the box "I vote by post", **vote** for each resolution and **sign and date** in the box given for this purpose at the bottom of the form. In this case, you no longer have the option of attending the Meeting or being represented. **Caution: shade only** the boxes concerning the resolutions for which you vote **NO** to or **abstain** from.

3) Give a proxy to the Chairman of the General Meeting

Tick the box "I hereby give proxy to the Chairman of the Meeting" then **sign and date** in the box given for this purpose at the bottom of the form. In this case, a favourable vote will be issued in your name for the adoption of the planned resolutions presented by the Board of Directors.

4) Give a proxy to another shareholder, your spouse, your partner who you have entered into a civil union with, or any other individual or legal entity

Tick the box "I hereby appoint" and identify the person appointed, who will be present at the Meeting and then sign and date **in the box given for this purpose at the bottom of the form**.

Return the form:

- if you hold *registered shares*⁽¹⁾: to SOCIETE GENERALE - Service des Assemblées Générales - SGSS/SBO/CIS/ISS/GMS - CS 30812 - 44308 NANTES Cedex 3, France,
- if you hold *bearer shares*⁽²⁾: to the financial intermediary which manages your securities account.

You can also designate and where applicable revoke your proxy in accordance with the procedure specified in article R. 225-79 of the Commercial Code.

- For additional information, please contact by post: Société de la Tour Eiffel, 20/22 rue de la Ville l'Evêque 75008 Paris
- by fax: 01.44.51.49.26
- by e-mail: contact@societetoureiffel.com.

⁽¹⁾ You hold *registered shares* if they are registered in the shareholders' registers of Société de la Tour Eiffel, held by Société Générale, 32 rue du Champ de Tir, 44300 Nantes, France.

⁽²⁾ You hold *bearer shares* if you hold them via a financial intermediary.