



Public Limited Company with board of directors with capital of €30 553 055
Registered office: 20-22, rue de la Ville l'Eveque, 75008 Paris
572 182 269 Register of Trade and Companies Paris

General Meetings

General information

Registered shares / Bearer shares

You hold registered shares if they are registered in the shareholders' registers of Societe de la Tour Eiffel, held by Societe Generale, 32 rue du Champ de Tir, 44300 Nantes, France.

You hold bearer shares if you hold them via a financial intermediary.

Meeting notification

The shareholders are informed that a meeting will be held by an announcement published in the Bulletin des Annonces Legales et Obligatoires (BALO), an announcement published in a legal advertisements newspaper, and a mail to shareholders holding registered shares or holding more than one hundred bearer shares.

Shareholders information

Each shareholder benefits from a right of receiving information prior to each General Meeting:

- 1) If the shareholder received a proxy/postal vote form, some documents were necessarily joined to this form.
- 2) If the shareholder did not receive a proxy/postal vote form:
 - He/she can consult these documents on the web site of the Company www.societetoureiffel.com,
 - He/she can obtain these documents from:
 - . Societe de la Tour Eiffel, 20/22 rue de la Ville l'Eveque 75008 Paris, France, fax: +33 1 42 66 01 54, e-mail: contact@societetoureiffel.com,
 - . Societe Generale, Service des assemblees generales, SGSS/SBO/CIS/ISS/GMS - CS 30812 - 44308 NANTES Cedex 3, France,if he/she proves his/her shareholder's quality (for the bearer shareholders) by the transmission of an "attestation de participation" issued by the financial intermediary which manages his/her securities accounts.

In addition, shareholders can receive upon request the documents stipulated by article R225-83 of French Code de Commerce.

Quorum

The quorum is the part of the share capital which must be present or represented by proxy for the General meeting to validly conduct business. The quorum is:

For Ordinary General meeting:

- held of first call: 1/5 of the voting shares
- held of second call: no quorum requirement

For Extraordinary General meeting:

- held of first call: 1/4 of the voting shares
- held of second call: 1/5 of the voting shares

Modalities for participation in the meeting

Modalities for participation in the meeting are available on the website of the Company (See “Modalities of participation in the meeting” and “How to fill out the form”).