

Société de la Tour Eiffel

20 May 2011

PRESS RELEASE



SOCIÉTÉ DE LA
TOUR EIFFEL

Two new non-executive directors appointed

The Annual General Meeting held on the 18th of May 2011 saw the confirmation of the appointment of Mercedes Erra (Euro RSCG) and Richard Nottage as non-executive directors of the company.



Mercedes Erra (a graduate of HEC and the Sorbonne), founder of the leading French advertising agency BETC Euro RSCG is the Executive Chairman of Euro RSCG Worldwide and Managing Director of Havas. She is also Chairman of the *Cité Nationale de l'Histoire de l'Immigration* and a Board member of Forces Femmes, the Elle Foundation, Association Centre Pompidou-Metz, Havas and Accor. Mercedes Erra is also Honorary Chairman of the HEC Association and *Chevalier de la Légion d'Honneur* and *Officier of l'Ordre National du Mérite*.



Richard Nottage is an independent consultant, specialized in structuring and monitoring investments, as well as operational coordination in various business sectors such as prestige hotels, real estate and financial investments. He commenced his career in 1980 with a London merchant bank subsequently being posted to a Kuwaiti subsidiary for two years. In 1984 he was appointed director of Ifabanque SA Paris where he concentrated on private banking mainly for Middle Eastern clients.

The company wishes to express its sincere gratitude to those non-executive directors having reached retirement age, Claude Marin, Michel Gauthier and Marc Allez, for their contribution and commitment to the company's recent development.

About Société de la Tour Eiffel

A « SIIC » quoted on the Euronext Paris Exchange, the company pursues a strategy focused on the ownership and the development of quality office and business space capable of attracting a wide range of tenants in both established and emerging locations. The company's portfolio stands over 1 billion Euros of assets spread evenly between the Paris area and the regions.

Société de la Tour Eiffel is listed on NYSE Euronext Paris (compartment B) – ISIN code : 000036816 – Reuters : TEIF.PA – Bloomberg EIFF.FP

NEW WEB SITE

www.societetoureiffel.com

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