

**SOCIETE DE LA TOUR EIFFEL SA**

A limited liability company with a board of directors and a capital of €27,961,420

Head office: 20-22, rue de la Ville l'Evêque, 75008 Paris, France

Paris Trade and Business Registration no. 572 182 269

**Information relating to the Mrs Mercedes Erra's candidature as an independent director to the annual general meeting on 18 May 2011**

Surname and First Name : ERRA Mercedes

Home address: 7 avenue André Guillaume – F-92380 Garches

Date and place of birth:: née le 23 septembre 1954 à Sabadell (Espagne)

Professional references and other company activity during last 5 years:

**Positions:**

Chairman of Euro RSCG France depuis 2002

Executive Chairman of Euro RSCG Worldwide since 2005 (headquarters in New York)

Managing Director of Havas since 2005

Chairman of Euro RSCG 4D since 2007

**Mandates held in the Havas group:**

Chairman of the board of Euro RSCG since 2002

Board member of Euro RSCG C&O since 2009

**Mandates held outside the Havas group:**

Board member of *Forces Femmes* since December 2004

Board member of *Fondation Elle* since October 2005

Chairman of the board of *Cité Nationale de l'histoire de l'Immigration* since January 2010

Board member of *Association du Centre Pompidou-Metz* since December 2010

Board member of Accor since February 2011

Company positions held: none

Company shares held: 10