



SOCIÉTÉ DE LA
TOUR EIFFEL

Public Limited Company with a share capital of €27,165,180
Registered office: 20-22, rue de la Ville l'Evêque, 75008 Paris
572 182 269 Paris Register of Trade and Companies

Combined general shareholders' meeting to be held on May 20th, 2010 Modalities of provision or consultation of the preparatory documents

The Shareholders of Société de la Tour Eiffel are convened for a combined general meeting on May 20th, 2010, at 11:00 am, at the Cercle National des Armées, 8 place Saint Augustin in Paris 8th, France.

The convening notice including the agenda and the draft of resolutions was published in the BALO (French Official Legal Announcement Publication) on April 14th, 2010.

The information relative to the meeting and to its agenda can be:

- consulted on the website of Société de la Tour Eiffel: www.societetoureiffel.com
- obtained from:
 - Société de la Tour Eiffel, 20/22 rue de la Ville l'Evêque 75008 Paris, fax +33 1 44 51 49 26, e-mail: jerome.descamps@societetoureiffel.com (transmitting a certificate of participation as proof of the quality as shareholder)
 - or Société Générale, Service des assemblées générales, 32 rue du Champ de Tir, BP 81236, 44312 Nantes cedex 3 (transmitting a certificate of participation as proof of the quality as shareholder).

For additional information:

Jérôme Descamps, Deputy Managing Director (Finance)
Société de la Tour Eiffel
20/22, rue de la Ville l'Evêque 75008 Paris
Tel: + 33 1 53 43 07 06
jerome.descamps@societetoureiffel.com