

Public Limited Company with a share capital of €249,264,144 Registered office: 20-22, rue de la Ville l'Evêque, 75008 Paris 572 182 269 Paris Register of Trade and Companies

Combined general shareholders' meeting to be held on 14th May 2009

Modalities of provision or consultation of the preparatory documents

The Shareholders of Société de la Tour Eiffel are convened to a combined general shareholders' meeting on 14 May 2009, at 11:00 am, at the Automobile Club de France - 6, place de la Concorde in Paris 8th. France.

The convening notice including the agenda and the draft of resolutions was published in the BALO (French Official Legal Announcement Publication) on April 6th, 2009.

The information relative to the meeting and to its agenda can be:

- consulted on the website of Société de la Tour Eiffel: www.societetoureiffel.com
- and obtained from:
 - Société de la Tour Eiffel, 20/22 rue de la Ville l'Evêque 75008 Paris, fax +33 1 44 51 49 26, e-mail: jerome.descamps@societetoureiffel.com (in that case, transmitting a certificate of participation as proof of the quality as shareholder)
 - or Société Générale, Service des assemblées générales, 32 rue du Champ de Tir, BP 81236, 44312 Nantes cedex 3, fax: +33 2 51 85 57 01, (in that case, transmitting to the said bank a certificate of participation as proof of the quality as shareholder).

For additional information:

Jérôme Descamps, Deputy Managing Director (Finance) Société de la Tour Eiffel 20/22, rue de la Ville l'Evêque 75008 Paris

Tel: + 33 1 53 43 07 06

jerome.descamps@societetoureiffel.com